

Electronics Performance by Product Category (Unaudited)

(Billions of yen, millions of U.S. dollars)

Sales and operating revenue	Three months ended September 30			
	2003	2004	Change	2004
Audio				
Customers	¥ 171.4	¥ 147.0	-14.2%	\$ 1,324
Intercategory and intersegment	2.0	0.0		0
Total	173.4	147.0	-15.2	1,324
Video				
Customers	216.6	245.9	+13.5	2,215
Intercategory and intersegment	0.2	2.7		24
Total	216.8	248.6	+14.6	2,239
Televisions				
Customers	215.9	218.9	+1.4	1,972
Intercategory and intersegment	0.7	1.1		10
Total	216.6	220.0	+1.6	1,982
Information and Communications				
Customers	206.3	181.7	-11.9	1,637
Intercategory and intersegment	1.1	1.5		14
Total	207.4	183.2	-11.7	1,651
Semiconductors				
Customers	64.6	75.0	+16.2	676
Intercategory and intersegment	63.0	75.2		677
Total	127.6	150.2	+17.8	1,353
Components				
Customers	158.6	160.4	+1.1	1,445
Intercategory and intersegment	44.7	30.1		271
Total	203.3	190.5	-6.3	1,716
Other				
Customers	139.2	152.2	+9.3	1,371
Intercategory and intersegment	77.0	14.8		134
Total	216.2	167.0	-22.8	1,505
Elimination (intercategory)	(117.5)	(93.2)		(839)
Total	¥ 1,243.8	¥ 1,213.3	-2.5%	\$ 10,931
Operating income (loss)	2003	2004	Change	2004
Audio	¥ 9.3	¥ (2.3)	—	\$ (21)
Video	22.1	3.7	-83.3%	33
Televisions	0.2	(6.1)	—	(55)
Information and Communications	(1.9)	3.2	—	29
Semiconductors	1.8	0.1	-95.4	2
Components	13.1	2.7	-79.4	24
Other	11.0	16.1	+46.3	145
Sub Total	55.6	17.4	-68.7	157
Unallocated corporate expenses and elimination (intercategory)	(6.1)	5.4	—	49
Restructuring expenses	(6.3)	(15.6)	—	(141)
Total	¥ 43.2	¥ 7.2	-83.4%	\$ 65

Notes:

- The above table is a breakdown of Electronics sales and operating revenue in the Business Segment Information. The Electronics segment is managed as a single operating segment by Sony's management. However, Sony believes that the information in this table is useful to investors in understanding the product categories in this business segment. In addition, Sony has partly realigned its product category configuration in the Electronics segment. Accordingly, results of the previous year have been restated. (Note 5,6 and 7, page F-10 in "Consolidated Financial Results for the Second Quarter Ended September 30, 2004")
- From the third quarter ended December 31, 2003, Sony is disclosing, as a separate item, the "Restructuring cost" that was previously included in the product categories or in "Unallocated corporate expenses". Accordingly, results of the previous year have been restated.
- From the second quarter ended September 30, 2004, there has been a change in the method for allocating corporate expenses. As a result of this change, results for the same quarter of the previous fiscal year have been restated.
- "Other" intercategory and intersegment amounts for the previous year primarily include transactions with the Game segment.
- Except for Sales and operating revenue in each product category with respect to customers, the above amounts are not measures conforming with U.S. GAAP. Operating income and loss figures by product category reflect allocations of expenses, including the realized gain or loss from foreign exchange contracts, of the Electronics business which Sony believes are reasonable in showing operating results but are not in accordance with U.S. GAAP.

Electronics Performance by Product Category (Unaudited)

(Billions of yen, millions of U.S. dollars)

Sales and operating revenue	2003	2004	Change	2004
Audio				
Customers	¥ 323.8	¥ 281.4	-13.1%	\$ 2,535
Intercategory and intersegment	3.6	0.2		2
Total	327.4	281.6	-14.0	2,537
Video				
Customers	441.1	497.1	+12.7	4,478
Intercategory and intersegment	1.2	4.3		39
Total	442.3	501.4	+13.4	4,517
Televisions				
Customers	403.9	416.0	+3.0	3,748
Intercategory and intersegment	3.8	2.4		21
Total	407.7	418.4	+2.6	3,769
Information and Communications				
Customers	394.5	355.8	-9.8	3,205
Intercategory and intersegment	3.3	3.3		31
Total	397.8	359.1	-9.7	3,236
Semiconductors				
Customers	117.6	141.9	+20.7	1,278
Intercategory and intersegment	116.7	135.8		1,223
Total	234.3	277.7	+18.5	2,501
Components				
Customers	294.5	312.1	+6.0	2,812
Intercategory and intersegment	84.7	60.3		543
Total	379.2	372.4	-1.8	3,355
Other				
Customers	259.9	281.8	+8.4	2,539
Intercategory and intersegment	162.3	51.0		458
Total	422.2	332.8	-21.2	2,997
Elimination (intercategory)	(240.4)	(204.9)		(1,844)
Total	¥ 2,370.5	¥ 2,338.5	-1.4%	\$ 21,068
Operating income (loss)	2003	2004	Change	2004
Audio	¥ 13.5	¥ (3.7)	—	\$ (33)
Video	48.8	22.4	-54.1%	202
Televisions	(8.1)	(16.3)	—	(147)
Information and Communications	(6.9)	0.9	—	8
Semiconductors	(0.8)	8.0	—	72
Components	24.4	10.0	-58.8	90
Other	12.8	22.8	+78.2	205
Sub Total	83.7	44.1	-47.2	397
Unallocated corporate expenses and elimination (intercategory)	(14.1)	(2.0)	—	(17)
Restructuring expenses	(11.6)	(26.4)	—	(238)
Total	¥ 58.0	¥ 15.7	-72.9%	\$ 142

Notes:

- The above table is a breakdown of Electronics sales and operating revenue in the Business Segment Information. The Electronics segment is managed as a single operating segment by Sony's management. However, Sony believes that the information in this table is useful to investors in understanding the product categories in this business segment. In addition, Sony has partly realigned its product category configuration in the Electronics segment. Accordingly, results of the previous year have been restated. (Note 5,6 and 7, page F-10 in "Consolidated Financial Results for the Second Quarter Ended September 30, 2004")
- From the third quarter ended December 31, 2003, Sony is disclosing, as a separate item, the "Restructuring cost" that was previously included in the product categories or in "Unallocated corporate expenses". Accordingly, results of the previous year have been restated.
- From the second quarter ended September 30, 2004, there has been a change in the method for allocating corporate expenses. As a result of this change, results for the first quarter and first half of the previous fiscal year have been restated.
- "Other" intercategory and intersegment amounts for the previous year primarily include transactions with the Game segment.
- Except for Sales and operating revenue in each product category with respect to customers, the above amounts are not measures conforming with U.S. GAAP. Operating income and loss figures by product category reflect allocations of expenses, including the realized gain or loss from foreign exchange contracts, of the Electronics business which Sony believes are reasonable in showing operating results but are not in accordance with U.S. GAAP.