

Electronics Performance by Product Category (Unaudited)

(Billions of yen, millions of U.S. dollars)

Sales and operating revenue	2004	Three months ended June 30 2005	Change	2005
Audio				
Customers	¥ 134.4	¥ 117.3	-12.7%	\$ 1,067
Intercategory and intersegment	0.2	0.1		0
Total	134.6	117.4	-12.8	1,067
Video				
Customers	251.2	251.1	-0.1	2,282
Intercategory and intersegment	1.6	1.6		15
Total	252.8	252.7	-0.0	2,297
Televisions				
Customers	189.1	150.3	-20.5	1,366
Intercategory and intersegment	1.3	1.7		16
Total	190.4	152.0	-20.1	1,382
Information and Communications				
Customers	182.1	183.3	+0.6	1,666
Intercategory and intersegment	1.9	1.5		15
Total	184.0	184.8	+0.5	1,681
Semiconductors				
Customers	66.9	53.6	-19.8	488
Intercategory and intersegment	60.6	76.3		693
Total	127.5	129.9	+1.9	1,181
Components				
Customers	151.7	151.0	-0.5	1,373
Intercategory and intersegment	30.3	31.4		285
Total	182.0	182.4	+0.2	1,658
Other				
Customers	130.7	116.8	-10.7	1,062
Intercategory and intersegment	40.7	106.1		964
Total	171.4	222.9	+30.1	2,026
Elimination (intercategory)	(111.4)	(126.8)		(1,153)
Total	¥ 1,131.3	¥ 1,115.3	-1.4%	\$ 10,139
Operating income (loss)	2004	2005	Change	2005
Audio	¥ (0.2)	¥ 0.2	—	\$ 2
Video	16.3	19.2	+17.8%	175
Televisions	(10.1)	(39.2)	—	(356)
Information and Communications	(2.8)	5.7	—	52
Semiconductors	8.9	(8.8)	—	(80)
Components	8.0	5.0	-37.9	45
Other	7.0	4.0	-42.4	36
Subtotal	27.1	(13.9)	—	(126)
Unallocated corporate expenses and elimination (intercategory)	(8.0)	(6.9)	—	(63)
Restructuring Cost	(10.8)	(15.5)	—	(141)
Total	¥ 8.3	¥ (36.3)	—	\$ (330)

Notes:

1. The above table is a breakdown of Electronics sales and operating revenue and operating income (loss) in Sony's business segment information. The Electronics segment is managed as a single operating segment by Sony's management. However, Sony believes that the information in this table is useful to investors in understanding the sales contributions of the products in this business segment. In addition, commencing with the first quarter ended June 30, 2005, Sony has partly realigned its product category configuration in the Electronics segment. Accordingly, results of the previous year have been reclassified. The primary changes are as follows:

- | | | | |
|----------------------------|----------------------------------|---|----------------------------------|
| <u>Main Product</u> | <u>Previous Product Category</u> | → | <u>New Product Category</u> |
| Professional-use Projector | “Televisions” | | “Infomations and Communications” |
2. From the first quarter ended June 30, 2005, there has been a change in the method for allocating corporate expenses. As a result of this change, results for the same quarter of the previous fiscal year have been restated.
 3. Except for Sales and operating revenue in each product category with respect to customers, the above amounts are not measures conforming with U.S. GAAP. Operating income and loss figures by product category reflect allocations of expenses, including the realized gain or loss from foreign exchange contracts, of the Electronics business which Sony believes are reasonable in showing operating results but are not in accordance with U.S. GAAP.

Supplemental Information for FY2005 Earnings

1. Unit Sales/Shipment

(mln units)

	FY00	FY01	FY02	FY03	FY04	FY05 Fct	
						Apr Fct	Current
HDD & Flash-based Memory Portable Audio	-	-	-	-	0.85	4.50	4.50
Video Camera	5.50	5.40	5.75	6.60	7.35	7.50	7.50
Digital Still Camera	2.60	3.40	5.60	10.00	14.00	15.00	13.50
DVD Player	4.00	5.00	7.00	8.50	9.50	8.50	8.50
DVD Recorder	-	-	0.02	0.65	1.70	2.70	2.70
LCD TV	-	-	-	0.43	1.00	3.00	2.50
PDP TV	-	-	-	0.21	0.30	0.15	0.15
Projection TV	-	-	-	0.92	1.20	1.60	1.55
LCD Rear-Projection TV	-	-	-	0.25	0.65	1.40	1.40
CRT Television	11.30	10.00	10.00	9.40	9.50	8.50	7.20
VAIO PC	2.50	3.50	3.10	3.20	3.30	3.70	3.70
Desktop	0.80	1.40	1.20	1.30	0.90	0.90	0.90
Notebook	1.70	2.10	1.90	1.90	2.40	2.80	2.80
Outside Japan	1.10	1.80	1.80	2.10	2.30	2.70	2.70
Japan	1.40	1.70	1.30	1.10	1.00	1.00	1.00

2. Sales and Capital Expenditures for Semiconductors and LCD

(bln yen)

	FY00	FY01	FY02	FY03	FY04	FY05 Fct	
						Apr Fct	Current
Semiconductors							
Sales*	367.0	300.0	340.0	400.0	455.0	580.0	570.0
Capital Expenditures*	90.0	50.0	41.0	80.0	150.0	160.0	160.0
LCD							
Sales	70.0	67.0	85.0	130.0	160.0	180.0	150.0
Capital Expenditures**	6.0	42.0	8.0	5.0	24.0	33.0	33.0

*As of the fiscal year ending March 31, 2005 (FY04), in association with the business integration of Sony Group's semiconductor manufacturing businesses, included within these figures are sales and capital expenditures for Sony's semiconductor manufacturing business previously reported within the Game segment.

**Capital Expenditures for the fiscal year ending March 31, 2002 (FY01) include investment of 10 billion yen in ST-LCD.

**Capital Expenditures for the fiscal year ending March 31, 2005 (FY04) include 18.5 billion yen in order to acquire IDTech's Yasu Facility.

3. PlayStation Hardware and Software Production Shipments*

(mln unit)

	FY04					FY05				
	Q1	Q2	Q3	Q4	FY	Q1	Q2	Q3	Q4	FY
Hardware										
PlayStation 2	0.71	1.99	7.39	6.08	16.17	3.53				
Japan	0.54	0.37	1.58	1.24	3.73	0.54				
North America	0.00	0.70	2.63	2.49	5.82	1.43				
Europe	0.17	0.92	3.18	2.35	6.62	1.56				
PlayStation Portable			0.51	2.46	2.97	2.09				
Japan			0.51	0.93	1.44	0.89				
North America				1.53	1.53	1.20				
Software	41.0	59.0	113.3	54.4	267.7	40.9				
PlayStation 2	38.0	56.0	109.0	49.0	252.0	35.0				
Japan	7.0	9.0	15.0	11.0	42.0	6.0				
North America	17.0	30.0	51.0	19.0	117.0	13.0				
Europe	14.0	17.0	43.0	19.0	93.0	16.0				
PlayStation Portable			1.3	4.4	5.7	4.9				
Japan			1.3	1.4	2.7	1.0				
North America				3.0	3.0	3.9				

<< FY05 Forecast (Apr Fct) >>

PS2 Hardware: 12 mln units

PlayStation Portable Hardware: 12 mln units

PS+PS2+PlayStation Portable Software: 250 mln units

*Production shipment units of hardware and software are counted upon shipment of the products from manufacturing bases.

<< FY05 Forecast (Current) >>

PS2 Hardware: 13 mln units

PlayStation Portable Hardware: 13 mln units

PS+PS2+PlayStation Portable Software: 270 mln units

4. Exchange Rates Trends

(yen)

	FY04					FY05				
	Q1	Q2	Q3	Q4	FY	Q1	Q2	Q3	Q4	FY
US\$										
Average market rate	109	109	105	104	107	107				
Weighted average market rate*	108	109	105	104	107	107				
Forward contract rate	108	109	108	106	108	105				
Euro										
Average market rate	131	133	136	135	134	134				
Weighted average market rate*	131	133	135	135	133	134				
Forward contract rate	132	132	135	138	134	135				

*Rates based upon the net export amounts of each month