## **News & Information**

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# Consolidated Financial Results for the Second Quarter Ended September 30, 2014

Tokyo, October 31, 2014 -- Sony Corporation today announced its consolidated financial results for the second quarter ended September 30, 2014 (July 1, 2014 to September 30, 2014).

(Billions of yen, millions of U.S. dollars, except per share amounts)

	Second Quarter ended September 30				
	2013	2014	Change in yen	<b>2014</b> *	
Sales and operating revenue	¥1,774.2	¥1,901.5	+7.2%	\$17,445	
Operating income (loss)	13.9	(85.6)	-	(785)	
Income (loss) before income taxes	5.1	(90.0)	-	(825)	
Net (loss) attributable to Sony Corporation's stockholders	(19.6)	(136.0)	-	(1,247)	
Net loss attributable to Sony Corporation's stockholders per share of common stock:  - Basic	¥(19.25)	¥(124.32)	-	\$(1.14)	
- Diluted	(19.25)	(124.32)	-	(1.14)	

<sup>\*</sup> U.S. dollar amounts have been translated from yen, for convenience only, at the rate of 109 yen = 1 U.S. dollar, the approximate Tokyo foreign exchange market rate as of September 30, 2014.

All amounts are presented on the basis of Generally Accepted Accounting Principles in the U.S. ("U.S. GAAP").

Sony realigned its business segments from the first quarter of the fiscal year ending March 31, 2015 to reflect modifications to its organizational structure as of April 1, 2014, primarily repositioning the operations of the previously reported Game and Mobile Products & Communications ("MP&C") segments. In connection with this realignment, the previously-reported operations of the network business which were included in All Other have been integrated with the previously-reported Game segment and are now reported as the Game & Network Services ("G&NS") segment. The previously reported Mobile Communications category which was included in the MP&C segment has been reclassified as the newly established Mobile Communications ("MC") segment, while the other categories in the previously reported MP&C segment are now included in All Other. This includes the reclassification of the PC business into All Other.

In addition, as of the first quarter of the fiscal year ending March 31, 2015, the power supply business, which was previously included in the Devices segment, has been integrated into All Other to reflect modifications Sony made to its organizational structure as of June 1, 2014.

In connection with these realignments, the sales and operating revenue ("sales") and operating income (loss) of each segment in the fiscal year ended March 31, 2014 have been reclassified to conform to the presentation of the fiscal year ending March 31, 2015.

Certain figures for the fiscal year ended March 31, 2014 related to the Financial Services segment have been revised from the versions previously disclosed. For further details, please see Note 8 on page F-19.

The average foreign exchange rates during the quarters ended September 30, 2013 and 2014 are presented below.

# Second Quarter ended September 30 2013 2014 Change The average rate of yen 1 U.S. dollar ¥ 98.9 ¥ 103.9 4.8% (yen depreciation) 1 Euro 131.1 137.8 4.9 (yen depreciation)

#### Consolidated Results for the Second Quarter Ended September 30, 2014

**Sales** were 1,901.5 billion yen (17,445 million U.S. dollars), an increase of 7.2% compared to the same quarter of the previous fiscal year ("year-on-year"). This increase was primarily due to a significant increase in G&NS segment sales, reflecting the contribution of the PlayStation 4 ("PS4"), a significant increase in Devices segment sales primarily due to the strong performance of image sensors, as well as the favorable impact of foreign exchange rates. This increase was partially offset by a significant decrease in sales in All Other, primarily related to Sony's exit from the PC business. On a constant currency basis, sales increased 3% year-on-year. For further details about sales on a constant currency basis, see Note on page 11.

An **operating loss** of 85.6 billion yen (785 million U.S. dollars) was recorded, compared to operating income of 13.9 billion yen in the same quarter of the previous fiscal year. This significant detrioration was primarily due to the 176.0 billion yen (1,615 million U.S. dollars) impairment of goodwill recorded in the MC segment. As announced on September 17, 2014, Sony performed its interim goodwill impairment test during the current quarter and concluded that the fair value of the MC business has decreased. As a result, an impairment of goodwill of 176.0 billion yen was recorded. This deterioration in the current quarter's operating results was partially offset by a significant improvement in the operating results of the G&NS, Imaging Products & Solutions ("IP&S"), Home Entertainment & Sound ("HE&S"), Devices and Pictures segments.

Operating loss in the current quarter includes a net benefit of 4.2 billion yen (39 million U.S. dollars) from insurance recoveries related to damages and losses incurred from the floods in Thailand in the fiscal year ended March 31, 2012 (the "Floods"). In the same quarter of the previous fiscal year, a gain of 12.8 billion yen from the sale of certain shares of M3, Inc. ("M3") and a net benefit of 4.8 billion yen from the above-mentioned insurance recoveries were recorded.

During the current quarter, restructuring charges, net, increased 1.6 billion yen year-on-year to 9.4 billion yen (86 million U.S. dollars). PC exit costs of 7.7 billion yen (70 million U.S. dollars) were recorded in the current quarter, which includes 4.1 billion yen (38 million U.S. dollars) of restructuring charges. For further details about PC exit costs, see page 7.

**Equity in net income of affiliated companies**, recorded within operating loss, was 0.6 billion yen (6 million U.S. dollars), compared to a loss of 2.0 billion yen in the same quarter of the previous fiscal year. This improvement was mainly due to the improvement of equity in net income (loss) for EMI Music Publishing.

The net effect of **other income and expenses** was an expense of 4.4 billion yen (40 million U.S. dollars), an improvement of 4.4 billion yen year-on-year. This was primarily due to a decrease in net foreign exchange losses.

**A loss before income taxes** of 90.0 billion yen (825 million U.S. dollars) was recorded, compared to income of 5.1 billion yen in the same quarter of the previous fiscal year.

**Income taxes**: During the current quarter, Sony recorded 30.1 billion yen (276 million U.S. dollars) of income tax expense. Income tax expense was recorded despite the net loss before income taxes primarily due to the nondeductible goodwill impairment recorded during the current quarter.

**Net loss attributable to Sony Corporation's stockholders**, which excludes net income attributable to noncontrolling interests, increased 116.3 billion yen year-on-year to 136.0 billion yen (1,247 million U.S. dollars).

#### **Operating Performance Highlights by Business Segment**

"Sales and operating revenue" in each business segment represents sales and operating revenue recorded before intersegment transactions are eliminated. "Operating income (loss)" in each business segment represents operating income (loss) reported before intersegment transactions are eliminated and excludes unallocated corporate expenses.

#### Mobile Communications (MC)

(Billions of yen, millions of U.S. dollars)

#### **Second Quarter ended September 30**

	2013	2014	Change in yen	2014
Sales and operating revenue	¥304.6	¥308.4	+1.2%	\$2,829
Operating income (loss)	8.8	(172.0)	-	(1,578)

**Sales** increased 1.2% year-on-year (a 4% decrease on a constant currency basis) to 308.4 billion yen (2,829 million U.S. dollars), primarily due to the favorable impact of foreign exchange rates, partially offset by a decrease in sales mainly in Japan.

**Operating loss** of 172.0 billion yen (1,578 million U.S. dollars) was recorded, compared to operating income of 8.8 billion yen in the same quarter of the previous fiscal year. This deterioration was primarily due to the above-mentioned 176.0 billion yen impairment charge of goodwill recorded in this segment. In the current quarter, marketing expenses and research and development expenses increased year-on-year in order to expand sales channels.

#### Game & Network Services (G&NS)

(Billions of yen, millions of U.S. dollars)

#### Second Quarter ended September 30

	2013	2014	Change in yen	2014	
Sales and operating revenue	¥169.0	¥309.5	+83.2%	\$2,839	
Operating income (loss)	(4.2)	21.8	-	200	

**Sales** increased 83.2% year-on-year (a 74% increase on a constant currency basis) to 309.5 billion yen (2,839 million U.S. dollars). This significant increase was primarily due to the contribution from PS4 hardware sales, a significant increase in network services revenue related to the introduction of the PS4 and the contribution from PS4 software sales, partially offset by a decrease in PlayStation®3 ("PS3") hardware and PS3 software sales. Sales to external customers increased 97.0% year-on-year.

**Operating income** of 21.8 billion yen (200 million U.S. dollars) was recorded, compared to an operating loss of 4.2 billion yen in the same quarter of the previous fiscal year. This significant improvement was primarily due to the impact of the above-mentioned increase in sales related to the introduction of the PS4, partially offset by the impact of the above-mentioned decrease in PS3 software sales.

#### Imaging Products & Solutions (IP&S)

(Billions of yen, millions of U.S. dollars)

#### Second Quarter ended September 30

	2013	2014	Change in yen	2014	
Sales and operating revenue	¥175.5	¥178.6	+1.8%	\$1,639	
Operating income (loss)	(2.3)	20.1	-	184	

The IP&S segment includes the Digital Imaging Products and Professional Solutions categories. Digital Imaging Products includes compact digital cameras, interchangeable single-lens cameras and video cameras; Professional Solutions includes broadcast- and professional-use products. Due to certain changes in Sony's organizational structure, sales and operating revenue and operating income of the IP&S segment of the comparable prior period have been reclassified to conform to the current presentation.

**Sales** increased 1.8% year-on-year (a 2% decrease on a constant currency basis) to 178.6 billion yen (1,639 million U.S. dollars). Sales were essentially flat year-on-year primarily due to the favorable impact of foreign exchange rates and an improvement in the product mix of digital cameras\* reflecting a shift to high value-added models, partially offset by a significant decrease in unit sales of digital cameras.

**Operating income** of 20.1 billion yen (184 million U.S. dollars) was recorded, compared to an operating loss of 2.3 billion yen in the same quarter of the previous fiscal year. This significant improvement was mainly due to a reduction in selling, general and administrative expenses, the above-mentioned improvement in product mix reflecting a shift to high value-added models and the favorable impact of exchange rates.

#### Home Entertainment & Sound (HE&S)

(Billions of yen, millions of U.S. dollars)

#### **Second Quarter ended September 30**

	2013	2014	Change in yen	2014	
Sales and operating revenue	¥263.8	¥282.4	+7.0%	\$2,590	
Operating income (loss)	(12.1)	8.0	-	73	

The HE&S segment includes the Televisions and Audio and Video categories. Televisions includes LCD televisions; Audio and Video includes Blu-ray Disc<sup>TM</sup> players and recorders, home audio, headphones and memory-based portable audio devices.

**Sales** increased 7.0% year-on-year (a 2% increase on a constant currency basis) to 282.4 billion yen (2,590 million U.S. dollars). This increase was primarily due to a significant increase in sales of televisions and the favorable impact of foreign exchange rates. Unit sales of LCD televisions increased significantly in Europe, North America, and Asia-Pacific, partially offset by a significant decrease in unit sales in Latin America. Audio and Video category sales decreased mainly due to a decrease in sales in Latin America reflecting adverse market conditions.

**Operating income** of 8.0 billion yen (73 million U.S. dollars) was recorded, compared to an operating loss of 12.1 billion yen in the same quarter of the previous fiscal year. This improvement was primarily due to cost reductions and an improvement in the product mix reflecting the shift to high value-added models, partially offset by a decrease in the average selling price of LCD televisions.

In Televisions, sales increased 14.7% year-on-year to 199.7 billion yen (1,832 million U.S. dollars). This significant increase was primarily due to the above-mentioned significant increase in unit sales of LCD televisions, and the favorable impact of foreign exchange rates. Operating income\* of 4.9 billion yen (45 million U.S. dollars) was recorded, compared to an operating loss of 9.3 billion yen in the same quarter of the previous fiscal year. This improvement was primarily due to cost reductions and an improvement in the product mix of LCD televisions reflecting a shift to high value-added models, partially offset by a decrease in the average selling price.

<sup>\*</sup> Digital cameras includes compact digital cameras and interchangeable single-lens cameras.

<sup>\*</sup> The operating income (loss) in Televisions excludes restructuring charges, which are included in the overall segment results and are not allocated to product categories.

#### Devices

(Billions of yen, millions of U.S. dollars)

#### Second Quarter ended September 30

	2013	2014	Change in yen	2014	
Sales and operating revenue	¥201.3	¥247.7	+23.1%	\$2,273	
Operating income	11.9	29.6	+149.0	271	

The Devices segment includes the Semiconductors and Components categories. Semiconductors includes image sensors; Components includes batteries, recording media and data recording systems. Due to certain changes in Sony's organizational structure, sales and operating revenue and operating income of the Devices segment of the comparable prior period have been reclassified to conform to the current presentation.

**Sales** increased 23.1% year-on-year (an 18% increase on a constant currency basis) to 247.7 billion yen (2,273 million U.S. dollars). This significant increase was primarily due to a significant increase in sales of image sensors reflecting higher demand for mobile products, a significant increase in sales of camera modules, as well as the favorable impact of foreign exchange rates. Sales to external customers increased 25.1% year-on-year.

**Operating income** increased 17.7 billion yen year-on-year to 29.6 billion yen (271 million U.S. dollars). This significant increase was primarily due to the above-mentioned increase in sales of image sensors, the favorable impact of foreign exchange rates and an improvement in the results of the battery business.

\* \* \* \* \*

**Total inventory** of the five Electronics\* segments above as of September 30, 2014 was 823.0 billion yen (7,550 million U.S. dollars), an increase of 8.8 billion yen, or 1.1% year-on-year. Inventory increased by 141.6 billion yen, or 21.0% compared with the level as of June 30, 2014.

In connection with the realignment made from the first quarter of the fiscal year ending March 31, 2015, total inventory of the five Electronics segments as of September 30, 2013 has been reclassified to conform to the presentation for the fiscal year ending March 31, 2015. For further details, please see page 1.

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#### **Pictures**

(Billions of yen, millions of U.S. dollars)

#### **Second Quarter ended September 30**

	2013	2014	Change in yen	2014	
Sales and operating revenue	¥177.8	¥182.2	+2.4%	\$1,671	
Operating loss	(17.8)	(1.0)	-	(10)	

The Pictures segment is comprised of the Motion Pictures, Television Productions, and Media Networks categories. Motion Pictures includes the production, acquisition and distribution of motion pictures; Television Productions includes the production, acquisition and distribution of television programming; Media Networks includes the operation of television and digital networks.

The results presented in Pictures are a yen-translation of the results of Sony Pictures Entertainment ("SPE"), a U.S.-based operation that aggregates the results of its worldwide subsidiaries on a U.S. dollar basis. Management analyzes the results of SPE in U.S. dollars, so discussion of certain portions of its results is specified as being on "a U.S. dollar basis."

**Sales** increased 2.4% year-on-year (a 3% decrease on a constant currency (U.S. dollar) basis) to 182.2 billion yen (1,671 million U.S. dollars) primarily due to the favorable impact of the depreciation of the yen against the U.S. dollar. The decrease on a U.S. dollar basis was primarily due to a decrease in sales for Motion Pictures, reflecting

<sup>\*</sup> The term "Electronics" refers to the sum of the MC, G&NS, IP&S, HE&S and Devices segments.

lower theatrical revenues, partially offset by higher home entertainment and television licensing revenues. Theatrical revenues decreased as the same quarter of the previous fiscal year benefited from a higher number of theatrical releases. Home entertainment and television licensing revenues were higher as the current year benefited from the home entertainment releases of *The Amazing Spider-Man 2* and *Heaven is for Real* and from the television licensing sales of *Men In Black 3* and *The Amazing Spider-Man*.

**Operating loss** decreased 16.7 billion yen year-on-year to 1.0 billion yen (10 million U.S. dollars) as the same quarter of the previous fiscal year included higher marketing expenses as a result of a higher number of theatrical releases as well as the underperformance of *White House Down*.

#### Music

(Billions of yen, millions of U.S. dollars)

#### Second Quarter ended September 30

	2013	2014	Change in yen	2014	
Sales and operating revenue	¥115.0	¥116.8	+1.5%	\$1,071	
Operating income	9.7	11.8	+21.9	108	

The Music segment is comprised of the Recorded Music, Music Publishing and Visual Media and Platform categories. Recorded Music includes the distribution of physical and digital recorded music and revenue derived from artists' live performances; Music Publishing includes the management and licensing of the words and music of songs; Visual Media and Platform includes various service offerings for music and visual products and the production and distribution of animation titles.

The results presented in Music include the yen-translated results of Sony Music Entertainment ("SME"), a U.S.-based operation which aggregates the results of its worldwide subsidiaries on a U.S. dollar basis, the results of Sony Music Entertainment (Japan) Inc., a Japan-based music company which aggregates its results in yen, and the yen-translated consolidated results of Sony/ATV Music Publishing LLC ("Sony/ATV"), a 50% owned U.S.-based joint venture in the music publishing business which aggregates the results of its worldwide subsidiaries on a U.S. dollar basis.

**Sales** increased 1.5 % year-on-year (a 2% decrease on a constant currency basis) to 116.8 billion yen (1,071 million U.S. dollars). The decrease in sales on a constant currency basis is primarily due to lower Music Publishing and Recorded Music sales, partially offset by higher Visual Media and Platform sales. On a constant currency basis, sales of Music Publishing decreased primarily due to a decrease in revenue outside of the U.S. Recorded Music sales decreased slightly as the worldwide decline in physical and digital download sales were partially offset by higher digital streaming revenues. Visual Media and Platform sales increased mainly due to higher sales of animation products. Best-selling titles included Barbra Streisand's *Partners*, Chris Brown's *X* and Sia's *1000 Forms of Fear*.

**Operating income** increased 2.1 billion yen year-on-year to 11.8 billion yen (108 million U.S. dollars). This increase was primarily due to an improvement in equity in net income (loss) from EMI Music Publishing and a reduction in selling, general and administrative expenses.

#### Financial Services

(Billions of yen, millions of U.S. dollars)

#### Second quarter ended September 30

	2013	2014	Change in yen	2014
Financial services revenue	¥243.7	¥269.6	+10.6%	\$2,473
Operating income	38.4	47.7	+24.2	437

The Financial Services segment results include Sony Financial Holdings Inc. ("SFH") and SFH's consolidated subsidiaries such as Sony Life Insurance Co., Ltd. ("Sony Life"), Sony Assurance Inc. and Sony Bank Inc. ("Sony Bank"). The results of Sony Life discussed in the Financial Services segment differ from the results that SFH and Sony Life disclose separately on a Japanese statutory basis.

Certain figures for the fiscal year ended March 31, 2014 have been revised from the versions previously disclosed. For details, please see Note 8 on page F-19.

**Financial services revenue** increased 10.6% year-on-year to 269.6 billion yen (2,473 million U.S. dollars) primarily due to an increase in revenue at Sony Life. Revenue at Sony Life increased 12.1% year-on-year to 242.5 billion yen (2,225 million U.S. dollars), mainly due to an improvement in investment performance in the separate account resulting from a larger rise in the Japanese stock market compared to the same quarter of the previous fiscal year, as well as an increase in insurance premium revenue reflecting an increase in policy amount in force.

**Operating income** increased 9.3 billion yen year-on-year to 47.7 billion yen (437 million U.S. dollars). This increase was mainly due to an increase in operating income at Sony Life. Operating income at Sony Life increased 9.3 billion yen year-on-year to 45.7 billion yen (419 million U.S. dollars) primarily due to an improvement in investment performance in the general account.

#### All Other

(Billions of yen, millions of U.S. dollars)

#### Second quarter ended September 30

	2013	2014	Change in yen	2014
Sales and operating revenue	¥212.0	¥108.6	-48.8%	\$997
Operating loss	(2.5)	(18.2)	-	(165)

All Other includes the PC business. Due to certain changes in Sony's organizational structure, sales and operating revenue and operating loss of All Other of the comparable prior period have been reclassified to conform to the current presentation.

**Sales** decreased 48.8% year-on-year (a 51% decrease on a constant currency basis) to 108.6 billion yen (997 million U.S. dollars). This decrease was primarily due to a significant decrease year-on-year in unit sales of PCs reflecting Sony's exit from the PC business.

**Operating loss** increased 15.7 billion yen year-on-year to 18.2 billion yen (165 million U.S. dollars). This deterioration was primarily due to a gain of 12.8 billion yen from the sale of certain shares of M3 recorded in the same quarter of the previous fiscal year and the recording of PC exit costs in the current quarter. The following table provides PC exit costs and the total PC operating loss.

(Billions of yen, millions of U.S. dollars)

#### Second quarter ended September 30, 2014

		Corporate and	Consolidated	Year-on-year	Consolidated
	All Other	Elimination	Total	change	Total
(I) Restructuring charges	¥3.3	¥0.9	¥4.1	¥+4.1	\$38
(II) After-sales service expenses etc.	3.5	-	3.5	+3.5	33
PC exit costs (I+II)	6.8	0.9	7.7	+7.7	70
Operating loss excluding exit costs	(5.1)	-	(5.1)	+2.3	<b>(47)</b>
Total PC operating loss	¥(11.9)	¥(0.9)	¥(12.8)	¥(5.4)	\$(117)

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#### Consolidated Results for the Six Months ended September 30, 2014

For Consolidated Statements of Income and Business Segment Information for the six months ended September 30, 2014 and 2013, please refer to pages F-3 and F-7 respectively.

**Sales** for the six months ended September 30, 2014 ("the current six months") increased 6.5% year-on-year to 3,711.4 billion yen (34,050 million U.S. dollars). This increase was primarily due to the significant increase in sales in the G&NS segment and the favorable impact of foreign exchange rates, partially offset by a significant decrease in sales in All Other, primarily related to Sony's exit from the PC business.

During the current six months, the average rates of the yen were 103.1 yen against the U.S. dollar and 139.0 yen against the euro, which were 4.1% lower and 6.5% lower, respectively, as compared with the same period in the previous fiscal year. On a constant currency basis, consolidated sales increased 3%. For further detail about sales on a constant currency basis, see Note on page 11.

In the MC segment, sales increased primarily due to the favorable impact of foreign exchange rates. In the G&NS segment, sales increased significantly primarily due to the contribution of PS4 hardware sales, as well as a significant increase in network services revenues accompanying the launch of the PS4. In the IP&S segment, sales decreased primarily due to lower sales of video cameras and digital cameras. In the HE&S segment, sales increased primarily due to a significant increase in sales of televisions and the favorable impact of foreign exchange rates. In the Devices segment, sales increased significantly mainly due to an increase in sales of image sensors for mobile devices and the favorable impact of foreign exchange rates. In the Pictures segment, sales increased significantly due to higher home entertainment and television licensing revenues for Motion Pictures as well as the favorable impact of the depreciation of the yen against the U.S. dollar. In the Music segment, sales increased primarily due to the favorable impact of the depreciation of the yen against the U.S. dollar and an increase in Visual Media and Platform sales, partially offset by a decrease in Recorded Music sales. In the Financial Services segment, revenue increased primarily due to higher insurance premiums revenue and an improvement in investment performance in the general account at Sony Life.

**Operating loss** of 15.8 billion yen (145 million U.S. dollars) was recorded, compared to operating income of 49.4 billion yen in the same period of the previous fiscal year. This deterioration was primarily due to the impairment of goodwill of 176.0 billion yen (1,615 million U.S. dollars) recorded in the MC segment, partially offset by a significant improvement in the operating results of the G&NS, IP&S, HE&S, Devices, Pictures and Financial Services segments.

Operating loss during the current six months includes a net benefit of 5.1 billion yen (47 million U.S. dollars) from insurance recoveries related to damages and losses incurred from the Floods. The same period of the previous fiscal year included a gain of 12.8 billion yen from the sale of certain shares of M3, a net benefit of 7.1 billion yen from insurance recoveries related to damages and losses incurred from the Floods and a benefit of 7.0 billion yen from the reversal of a patent royalty accrual.

In the MC segment, operating results significantly detriorated year-on-year mainly due to the above-mentioned impairment charge recorded in this segment as well as an increase in marketing expenses. In the G&NS segment, operating results improved significantly year-on-year primarily due to the contribution of PS4 hardware and software. In the IP&S segment, operating income increased significantly year-on-year primarily due to a reduction in costs and an improvement in product mix reflecting a shift to high value-added models. In the HE&S segment, operating income was recorded compared to a loss in the same period of the previous fiscal year primarily due to cost reductions and an improvement in product mix reflecting a shift to high value-added models. In the Devices segment, operating income increased significantly mainly due to the increase in sales of image sensors. In the Pictures segment, operating results improved significantly primarily due to the stronger performance of the current fiscal year's film release slate as the previous fiscal year reflected the underperformance of White House Down and After Earth, partially offset by the gain recognized on the sale of SPE's music publishing catalog in the same period of the previous fiscal year. In the Music segment, operating income increased primarily due to the impact of an increase in Visual Media and Platform sales and a reduction in selling, general and administrative expenses. In the Financial Services segment, operating income increased primarily due to an improvement in investment performance in the general account at Sony Life.

Restructuring charges, recorded as operating expenses, amounted to 24.7 billion yen (226 million U.S. dollars) for the current six months compared to 12.5 billion yen for the same period of the previous fiscal year.

**Equity in net income of affiliated companies,** recorded within operating loss was 3.8 billion yen (35 million U.S. dollars), compared to a loss of 2.5 billion yen in the same period of the previous fiscal year. This improvement was mainly due to the improvement of equity in net income for Intertrust Technologies Corporation.

The net effect of **other income and expenses** was an expense of 5.8 billion yen (53 million U.S. dollars), compared to income of 1.1 billion yen in the same period of the previous fiscal year. This was primarily due to a decrease in other non-operating income.

**Loss before income taxes** was 21.6 billion yen (198 million U.S. dollars) compared to income of 50.5 billion yen in the same period of the previous fiscal year.

**Income taxes:** During the current six months, Sony recorded 56.1 billion yen (515 million U.S. dollars) of income tax expense. Income tax expense was recorded despite the net loss before income taxes primarily due to nondeductible goodwill impairments recorded during the current six months.

**Net loss attributable to Sony Corporation's stockholders** for the current six months increased 92.7 billion yen year-on-year to 109.2 billion yen (1,001 million U.S. dollars).

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#### Cash Flows

For Consolidated Statements of Cash Flows, charts showing Sony's cash flow information for all segments, all segments excluding the Financial Services segment and the Financial Services segment alone, please refer to pages F-5 and F-17.

In the Financial Services segment, certain figures for the fiscal year ended March 31, 2014 have been revised from the versions previously disclosed. For further details, please see Note 8 on page F-19.

**Operating Activities:** During the current six months, there was a net cash inflow of 104.1 billion yen (955 million U.S. dollars) from operating activities, compared to a net cash outflow of 12.8 billion yen in the same period of the previous fiscal year.

For all segments excluding the Financial Services segment, there was a net cash outflow of 110.2 billion yen (1,011 million U.S. dollars) for the current six months, a decrease of outflow of 104.1 billion yen, or 48.6% year-on-year. This decrease of outflow was primarily due to the positive impact of an improvement in net income (loss) after taking into account non-cash adjustments (including depreciation and amortization, other operating (income) expenses, net, deferred income taxes and equity in net income (loss) of affiliated companies), a smaller increase in inventories, and a smaller increase in other receivables from component assembly companies, included in other current assets. This decrease of outflow was partially offset by the negative impact of a smaller year-on-year increase in notes and accounts payable, trade.

The Financial Services segment had a net cash inflow of 222.1 billion yen (2,038 million U.S. dollars), an increase of 13.9 billion yen, or 6.7% year-on-year. This increase was primarily due to an increase of insurance premiums revenue in line with a growing policy amount in force at Sony Life.

**Investing Activities:** During the current six months, Sony used 282.9 billion yen (2,595 million U.S. dollars) of net cash in investing activities, an increase of 58.7 billion yen, or 26.2% year-on-year.

For all segments excluding the Financial Services segment, there was a 0.1 billion yen (1 million U.S. dollars) net cash outflow, compared to a 7.7 billion yen net cash inflow in the same period of the previous fiscal year. This was primarily due to a year-on-year decrease in proceeds from the sales of fixed assets and investment securities. Sales of fixed assets and investment securities in the current six months included the intersegment sale of Sony Corporation's headquarters' land to Sony Life, the sale of certain buildings and premises at the Gotenyama Technology Center in Japan and the sale of Sony's shares in SQUARE ENIX HOLDINGS CO., LTD.

The Financial Services segment used 282.8 billion yen (2,594 million U.S. dollars) of net cash, an increase of 51.0 billion yen, or 22.0% year-on-year. This increase was mainly due to the intersegment purchase of Sony Corporation's headquarters' land by Sony Life, which is eliminated in the consolidated financial statements.

In all segments excluding the Financial Services segment, net cash used in operating and investing activities combined\*<sup>1</sup> for the current six months was 110.3 billion yen (1,012 million U.S. dollars), a decrease of 96.3 billion yen, or 46.6% year-on-year.

**Financing Activities:** During the current six months, 273.0 billion yen (2,505 million U.S. dollars) of net cash and cash equivalents was used in financing activities, compared to 111.2 billion yen of net cash and cash equivalents provided in the same period of the previous fiscal year.

For all segments excluding the Financial Services segment, there was a 255.4 billion yen (2,343 million U.S. dollars) net cash outflow, compared to a 84.8 billion yen net cash inflow in the same period of the previous fiscal year. This was primarily due to an issuance of straight bonds for Japanese retail investors in the same period of the previous fiscal year and the redemption of straight bonds and the repayment of a syndicated loan in the current six months.

In the Financial Services segment, financing activities used 25.5 billion yen (234 million U.S. dollars) of net cash, compared to 19.7 billion yen of net cash provided in the same period of the previous fiscal year. This was mainly due to a larger decrease in customer deposits at Sony Bank, compared to the figure in the same period of the previous fiscal year.

**Total Cash and Cash Equivalents:** Accounting for the above factors and the effect of fluctuations in foreign exchange rates, the total outstanding balance of cash and cash equivalents at September 30, 2014 was 610.5 billion yen (5,601 million U.S. dollars). Cash and cash equivalents of all segments excluding the Financial Services segment was 456.3 billion yen (4,186 million U.S. dollars) at September 30, 2014, a decrease of 71.7 billion yen, or 13.6% compared with the balance as of September 30, 2013, and a decrease of 349.8 billion yen, or 43.4% compared with the balance as of March 31, 2014. Sony believes that it continues to maintain sufficient liquidity through access to a total, translated into yen, of 749.7 billion yen (6,878 million U.S. dollars) of unused committed lines of credit with financial institutions in addition to the cash and cash equivalents balance at September 30, 2014. Within the Financial Services segment, the outstanding balance of cash and cash equivalents was 154.2 billion yen (1,415 million U.S. dollars) at September 30, 2014, a decrease of 43.4 billion yen, or 22.0% compared with the balance as of September 30, 2013, and a decrease of 86.1 billion yen, or 35.8% compared with the balance as of March 31, 2014.

\*1 Sony has included the information for cash flow from operating and investing activities combined, excluding the Financial Services segment's activities, as Sony's management frequently monitors this financial measure, and believes this non-U.S. GAAP measurement is important for use in evaluating Sony's ability to generate cash to maintain liquidity and fund debt principal and dividend payments from business activities other than its Financial Services segment. This information is derived from the reconciliations prepared in the Condensed Statements of Cash Flows on page F-17. This information and the separate condensed presentations shown below are not required or prepared in accordance with U.S. GAAP. The Financial Services segment's cash flow is excluded from the measure because SFH, which constitutes a majority of the Financial Services segment, is a separate publicly traded entity in Japan with a significant minority interest and it, as well as its subsidiaries, secure liquidity on their own. This measure may not be comparable to those of other companies. This measure has limitations because it does not represent residual cash flows available for discretionary expenditures principally due to the fact that the measure does not deduct the principal payments required for debt service. Therefore, Sony believes it is important to view this measure as supplemental to its entire statement of cash flows and together with Sony's disclosures regarding investments, available credit facilities and overall liquidity.

A reconciliation of the differences between the Consolidated Statement of Cash Flows reported and cash flows from operating and investing activities combined excluding the Financial Services segment's activities is as follows:

	Billions of yen, millions of U.S. dollars)			
	Six months	s ended Sept	ember 30	
	2013	2014	2014	
Net cash provided (used in) operating activities reported in the consolidated statements of cash flows	¥ (12.8)	¥ 104.1	\$ 955	
Net cash used in investing activities reported in the consolidated statements of cash flows	(224.1) (236.9)	$\frac{(282.9)}{(178.8)}$	$\frac{(2,595)}{(1,640)}$	
Less: Net cash provided by operating activities within the Financial Services segment Less: Net cash used in investing activities within the Financial Services segment Eliminations *2	208.2 (231.8) 6.7	222.1 (282.8) 7.8	2,038 (2,594) 72	
Cash flow used in operating and investing activities combined excluding the Financial Services segment's activities	¥(206.6)	¥ (110.3)	\$ (1,012)	

<sup>\*2</sup> Eliminations primarily consist of intersegment dividend payments.

\* \* \* \* \*

#### Note

The descriptions of sales on a constant currency basis reflect sales obtained by applying the yen's monthly average exchange rates from the same quarter of the previous fiscal year to local currency-denominated monthly sales in the current quarter. In certain cases, most significantly in the Pictures segment and SME and Sony/ATV in the Music segment, the constant currency amounts are after aggregation on a U.S. dollar basis. Sales on a constant currency basis are not reflected in Sony's consolidated financial statements and are not measures in accordance with U.S. GAAP. Sony does not believe that these measures are a substitute for U.S. GAAP measures. However, Sony believes that disclosing sales information on a constant currency basis provides additional useful analytical information to investors regarding the operating performance of Sony.

\* \* \* \* \*

#### Outlook for the Fiscal Year ending March 31, 2015

The forecast for consolidated results for the fiscal year ending March 31, 2015, as announced on September 17, 2014, remains unchanged, as per the table below:

The forecasts for consolidated operating income (loss), income (loss) before income taxes and net loss attributable to Sony Corporation's stockholders were updated on September 17, 2014 solely to reflect the approximately 180 billion yen impairment of goodwill in the MC segment. No other factors were incorporated into the revisions in the forecast announced on September 17, 2014.

		(Billio	ons of yen)		Change - Oct	ober Forecast vs.
	October	September	July	March 31, 2014	September	March 31, 2014
	Forecast	Forecast	Forecast	Results	Forecast	Results
Sales and operating revenue	¥7,800	¥7,800	¥7,800	¥7,767.3	-%	+0.4%
Operating income (loss)	<b>(40)</b>	(40)	140	26.5	-	-¥66.5 bil
Income (loss) before income taxes	(50)	(50)	130	25.7	-	-¥75.7 bil
Net loss attributable to Sony Corporation's stockholders	(230)	(230)	(50)	(128.4)	-	-¥101.6 bil

Assumed foreign currency exchange rates for the remainder of the fiscal year ending March 31, 2015: approximately 110 yen to the U.S. dollar and approximately 138 yen to the euro. (Assumed foreign currency exchange rates for the remainder of the fiscal year ending March 31, 2015 at the time of the July and September forecasts: approximately 103 yen to the U.S. dollar and approximately 137 yen to the euro.)

The consolidated sales forecast for the current fiscal year remains unchanged from the September forecast as the favorable impact of the depreciation of the yen is expected to be offset by a downward revision in the sales forecasts for the HE&S, Pictures and MC segments. The consolidated operating loss forecast remains unchanged from the September forecast.

Costs related to the exit from the PC business and other strategic management initiatives are expected to be approximately 311 billion yen for Sony Group, an increase of 176 billion yen above the July forecast, primarily due to the recording of goodwill impairment charges in the MC segment. Such costs in the previous fiscal year were 177.4 billion yen. The above costs have been incorporated into the consolidated operating loss forecast as an operating expense. Of the above costs, approximately 85 billion yen is expected to be recorded as restructuring charges, an increase of 5 billion yen compared to the July forecast, due to an increase in restructuring charges primarily in the MC segment (restructuring charges in the previous fiscal year were 80.6 billion yen).

The forecast for each business segment has been revised as follows:

		(Billions of	yen)	Change - Oc	ctober Forecast vs.		
	October	July	March 31, 2014	July	March 31, 2014		
	<b>Forecast</b>	Forecast*	Results	Forecast	Results		
Mobile Communications							
Sales and operating revenue	¥1,350	¥1,360	¥1,191.8	-0.7%	+13.3%		
Operating income (loss)	(204)	(180)*	12.6	- ¥24 bil	-¥216.6 bil		
Game & Network Services							
Sales and operating revenue	1,290	1,240	1,043.9	+4.0%	+23.6%		
Operating income (loss)	35	25	(18.8)	+¥10 bil	+¥53.8 bil		
Imaging Products & Solutions							
Sales and operating revenue	710	700	741.2	+1.4%	-4.2%		
Operating income	52	38	26.3	+¥14 bil	+ ¥25.7 bil		
Home Entertainment & Sound							
Sales and operating revenue	1,200	1,230	1,168.6	-2.4%	+2.7%		
Operating income (loss)	10	10	(25.5)	-	+ ¥35.5 bil		
Devices							
Sales and operating revenue	890	870	773.0	+2.3%	+15.1%		
Operating income (loss)	67	51	(12.4)	+¥16 bil	+ ¥79.4 bil		
Pictures							
Sales and operating revenue	860	880	829.6	- 2.3%	+3.7%		
Operating income	58	65	51.6	-¥7 bil	+ ¥6.4 bil		
Music							
Sales and operating revenue	510	500	503.3	+2.0%	+1.3%		
Operating income	50	48	50.2	+¥2 bil	- ¥0.2 bil		
Financial Services							
Financial services revenue	1,000	1,000	993.8	-	+0.6%		
Operating income	164	164	170.3	-	- ¥6.3 bil		
All Other, Corporate and Elimination							
Operating loss	(272)	(261)	(227.8)	- ¥11 bil	- ¥44.2 bil		
Consolidated							
Sales and operating revenue	7,800	7,800	7,767.3	-	+0.4%		
Operating income (loss)	(40)	(40)*	26.5	-	- ¥66.5 bil		

<sup>\*</sup> Operating income (loss) for the July forecast has been adjusted to reflect the approximately 180 billion yen impairment of goodwill for the MC segment that was announced on September 17, 2014. The July forecasts for the other segments are those initially announced.

#### Mobile Communications

Sales are expected to be below the July forecast primarily due to an expected decrease in the annual unit sales of smartphones mainly in China, partially offset by the favorable impact of foreign exchange rates. Operating loss is expected to be larger than the July forecast primarily due to the unfavorable impact of the appreciation of the U.S. dollar, reflecting the high ratio of U.S. dollar-denominated hardware costs in the segment, the impact of a decrease in sales and the expected recording of restructuring charges mainly related to initiatives to reduce headcount in this segment as announced on September 17, 2014. The October forecast for operating loss also includes the 176 billion yen impairment charge recorded in the current quarter.

#### Game & Network Services

Sales are expected to be higher than the July forecast primarily due to the favorable impact of foreign exchange rates and the strong performance of the PS4. Operating income is expected to be above the July forecast primarily due to the above-mentioned increase in sales, partially offset by the unfavorable impact of the appreciation of the U.S. dollar, reflecting the high ratio of U.S. dollar-denominated costs in the segment.

#### **Imaging Products & Solutions**

Sales are expected to be above the July forecast primarily due to the favorable impact of foreign exchange rates and an upward revision in the annual unit sales forecast for digital cameras. Operating income is expected to be above the July forecast primarily due to cost reductions and the favorable impact of foreign exchange rates.

#### **Home Entertainment & Sound**

Sales are expected to be below the July forecast mainly due to a downward revision in the annual unit sales forecast for LCD televisions, partially offset by the favorable impact of foreign exchange rates. Operating income is expected to remain unchanged from the July forecast mainly due to cost reductions being offset primarily by the

unfavorable impact of the appreciation of the U.S. dollar, reflecting the high ratio of U.S. dollar-denominated costs in the segment and the above-mentioned decrease in sales.

#### Devices

Sales are expected to be higher than the July forecast primarily due to the favorable impact of foreign exchange rates and an anticipated increase in sales of image sensors. Operating income is expected to be higher than the July forecast primarily due to the favorable impact of foreign exchange rates and the above-mentioned increase in sales.

#### **Pictures**

Sales are expected to be lower than the July forecast primarily due to an expected decrease in Motion Pictures and Media Networks revenues, partially offset by the favorable impact of the depreciation of the yen against the U.S. dollars. Operating income is expected to be lower than the July forecast primarily due to the above-mentioned decrease in Motion Pictures and Media Networks revenues.

#### Music

Sales and operating income are expected to be higher than the July forecast primarily due to the favorable impact of foreign exchange rates.

The forecasts for the Financial Services segment remains unchanged from the July forecast.

The effects of future gains and losses on investments held by the Financial Services segment due to market fluctuations have not been incorporated within the above forecast as it is difficult for Sony to predict market trends in the future. Accordingly, future market fluctuations could further impact the current forecast.

Sony's forecast for capital expenditures, depreciation and amortization, as well as research and development expenses for the current fiscal year, announced on July 31, 2014, has been changed as per the table below.

#### Consolidated

		(Billions of	f yen)	Change - October Forecast v			
	October	July	March 31, 2014	July	March 31, 2014		
	Forecast	Forecast	Results	Forecast	Results		
Capital expenditures*	¥295	¥295	¥261.0	-%	+13.0%		
[additions to property, plant and equipment (included above)	195	195	¥164.6	-	+18.5]		
[additions to intangible assets (included above) *	100	100	¥96.4	-	+3.7]		
Depreciation and amortization**	355	365	376.7	-2.7	-5.8		
[for property, plant and equipment (included above)	170	175	195.8	-2.9	-13.2]		
[for intangible assets (included above)	185	190	135.7	-2.6	+36.4]		
Research and development expenses	485	485	466.0	-	+4.1		

<sup>\*</sup> Does not include the increase in intangible assets resulting from business acquisitions.

#### **Sony without Financial Services**

		(Billions of	f yen)	Change - October Forecast			
	October	July	March 31, 2014	July	March 31, 2014		
	<b>Forecast</b>	Forecast	Results	Forecast	Results		
Capital expenditures*	¥284	¥284	¥250.8	-%	+13.3%		
[additions to property, plant and equipment (included above)	193	193	161.4	-	+19.6]		
[additions to intangible assets (included above) *	91	91	89.4	-	+1.8]		
Depreciation and amortization	293	299	322.3	-2.0	-9.1		
[for property, plant and equipment (included above)	169	174	194.9	-2.9	-13.3]		
[for intangible assets (included above)	124	125	127.4	-0.8	-2.7]		

<sup>\*</sup> Does not include the increase in intangible assets resulting from business acquisitions.

<sup>\*\*</sup> The forecast for depreciation and amortization includes amortization expenses for deferred insurance acquisition costs.

This forecast is based on management's current expectations and is subject to uncertainties and changes in circumstances. Actual results may differ materially from those included in this forecast due to a variety of factors. See "Cautionary Statement" below.

#### **Cautionary Statement**

Statements made in this release with respect to Sony's current plans, estimates, strategies and beliefs and other statements that are not historical facts are forward-looking statements about the future performance of Sony. Forward-looking statements include, but are not limited to, those statements using words such as "believe," "expect," "plans," "strategy," "prospects," "forecast," "estimate," "project," "anticipate," "aim," "intend," "seek," "may," "might," "could" or "should," and words of similar meaning in connection with a discussion of future operations, financial performance, events or conditions. From time to time, oral or written forward-looking statements may also be included in other materials released to the public. These statements are based on management's assumptions, judgments and beliefs in light of the information currently available to it. Sony cautions investors that a number of important risks and uncertainties could cause actual results to differ materially from those discussed in the forward-looking statements, and therefore investors should not place undue reliance on them. Investors also should not rely on any obligation of Sony to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise. Sony disclaims any such obligation. Risks and uncertainties that might affect Sony include, but are not limited to:

- the global economic environment in which Sony operates and the economic conditions in Sony's markets, particularly levels of consumer spending;
- (ii) foreign exchange rates, particularly between the yen and the U.S. dollar, the euro and other currencies in which Sony makes significant sales and incurs production costs, or in which Sony's assets and liabilities are denominated;
- (iii) Sony's ability to continue to design and develop and win acceptance of, as well as achieve sufficient cost reductions for, its products and services, including televisions, game platforms and smartphones, which are offered in highly competitive markets characterized by severe price competition and continual new product and service introductions, rapid development in technology and subjective and changing consumer preferences;
- (iv) Sony's ability and timing to recoup large-scale investments required for technology development and production capacity;
- (v) Sony's ability to implement successful business restructuring and transformation efforts under changing market conditions;
- (vi) Sony's ability to implement successful hardware, software, and content integration strategies for all segments excluding the Financial Services segment, and to develop and implement successful sales and distribution strategies in light of the Internet and other technological developments;
- (vii) Sony's continued ability to devote sufficient resources to research and development and, with respect to capital expenditures, to prioritize investments correctly (particularly in the electronics businesses);
- (viii) Sony's ability to maintain product quality;
- (ix) the effectiveness of Sony's strategies and their execution, including but not limited to the success of Sony's acquisitions, joint ventures and other strategic investments;
- (x) significant volatility and disruption in the global financial markets or a ratings downgrade;
- (xi) Sony's ability to forecast demands, manage timely procurement and control inventories;
- (xii) the outcome of pending and/or future legal and/or regulatory proceedings;
- (xiii) shifts in customer demand for financial services such as life insurance and Sony's ability to conduct successful asset liability management in the Financial Services segment;
- (xiv) the impact of unfavorable conditions or developments (including market fluctuations or volatility) in the Japanese equity markets on the revenue and operating income of the Financial Services segment; and
- (xv) risks related to catastrophic disasters or similar events.

Risks and uncertainties also include the impact of any future events with material adverse impact.

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IR home page: http://www.sony.net/IR/

Presentation slides: http://www.sony.net/SonyInfo/IR/financial/fr/14q2\_sonypre.pdf

#### Consolidated Financial Statements Consolidated Balance Sheets

Consolidated Balance Sheets								
ASSETS		March 31 2014		fillions of yen, mage of yen, mage of the second se	(	s of U.S. dollars) Change from arch 31, 2014		ptember 30 2014
Current assets:								
Cash and cash equivalents	¥	1,046,466	¥	610,509	¥	-435,957	\$	5,601
Marketable securities		832,566		936,729		+104,163		8,594
Notes and accounts receivable, trade		946,553		1,075,558		+129,005		9,868
Allowance for doubtful accounts and sales returns		(75,513)		(73,238)		+2,275		(672)
Inventories		733,943		946,812		+212,869		8,686
Other receivables		224,630		326,274		+101,644		2,993
Deferred income taxes		53,068		54,064		+996		496
Prepaid expenses and other current assets		443,173		475,773		+32,600		4,365
Total current assets		4,204,886		4,352,481		+147,595		39,931
Film costs		275,799		295,121		+19,322		2,708
Investments and advances:								
Affiliated companies		181,263		179,542		-1,721		1,647
Securities investments and other		7,737,748		7,958,170		+220,422		73,011
		7,919,011		8,137,712		+218,701		74,658
D 1		. , , .		-, - ,		-,		,
Property, plant and equipment:		125 000		125.005		. 105		1.156
Land		125,890		125,995		+105		1,156
Buildings		674,841		685,467		+10,626		6,289
Machinery and equipment		1,705,774		1,732,751		+26,977		15,896
Construction in progress		39,771		41,975		+2,204		385
		2,546,276		2,586,188		+39,912		23,726
Less-Accumulated depreciation		1,796,266		1,835,048		+38,782		16,835
Other assets:		750,010		751,140		+1,130		6,891
		(75.662		((2 942		11 021		<i>(</i> 000
Intangibles, net		675,663		663,842		-11,821		6,090
Goodwill		691,803		538,131		-153,672		4,937
Deferred insurance acquisition costs		497,772		512,015		+14,243		4,697
Deferred income taxes		105,442		96,171		-9,271		882
Other		213,334		222,391		+9,057		2,041
Total assets	¥	2,184,014 15,333,720	¥	2,032,550	¥	-151,464 +235,284	\$	18,647
Total assets		13,333,720	· <del>-</del>	13,307,004	<u> </u>	+233,264	φ	142,033
LIABILITIES AND EQUITY								
Current liabilities:								
Short-term borrowings	¥	111,836	¥	112,143	¥	+307	\$	1,029
Current portion of long-term debt		265,918		136,551		-129,367		1,253
Notes and accounts payable, trade		712,829		889,973		+177,144		8,165
Accounts payable, other and accrued expenses		1,175,413		1,216,547		+41,134		11,161
Accrued income and other taxes		81,842		125,250		+43,408		1,149
Deposits from customers in the banking business		1,890,023		1,824,665		-65,358		16,740
Other		545,753		553,970		+8,217		5,082
Total current liabilities		4,783,614		4,859,099		+75,485		44,579
Long-term debt		916,648				-170,816		6,842
		284,963		745,832				
Accrued pension and severance costs		,		281,644		-3,319		2,584
Deferred income taxes		410,896		421,663		+10,767		3,868
Future insurance policy benefits and other		3,824,572		3,982,461		+157,889		36,536
Policyholders' account in the life insurance business		2,023,472		2,130,408		+106,936		19,545
Other Total lightities		302,299 12,546,464		304,439	-	+2,140		2,794
Total liabilities				12,725,546		+179,082		116,748
Redeemable noncontrolling interest				4 277		+162		39
Redeemable noncontrolling interest		4,115		4,277		+162		39
Equity:				4,277		+162		39
Equity: Sony Corporation's stockholders' equity:		4,115		ŕ				
Equity: Sony Corporation's stockholders' equity: Common stock		4,115 646,654		696,908		+50,254		6,394
Equity: Sony Corporation's stockholders' equity: Common stock Additional paid-in capital		4,115 646,654 1,127,090		696,908 1,175,267		+50,254 +48,177		6,394 10,782
Equity: Sony Corporation's stockholders' equity: Common stock Additional paid-in capital Retained earnings		4,115 646,654 1,127,090 940,262		696,908 1,175,267 830,729		+50,254 +48,177 -109,533		6,394 10,782 7,621
Equity: Sony Corporation's stockholders' equity: Common stock Additional paid-in capital Retained earnings Accumulated other comprehensive income		4,115 646,654 1,127,090 940,262 (451,585)		696,908 1,175,267 830,729 (411,975)		+50,254 +48,177 -109,533 +39,610		6,394 10,782 7,621 (3,779)
Equity: Sony Corporation's stockholders' equity: Common stock Additional paid-in capital Retained earnings		4,115 646,654 1,127,090 940,262 (451,585) (4,284)		696,908 1,175,267 830,729 (411,975) (4,160)		+50,254 +48,177 -109,533 +39,610 +124		6,394 10,782 7,621 (3,779) (38)
Equity: Sony Corporation's stockholders' equity: Common stock Additional paid-in capital Retained earnings Accumulated other comprehensive income		4,115 646,654 1,127,090 940,262 (451,585)		696,908 1,175,267 830,729 (411,975)		+50,254 +48,177 -109,533 +39,610		6,394 10,782 7,621 (3,779)
Equity: Sony Corporation's stockholders' equity: Common stock Additional paid-in capital Retained earnings Accumulated other comprehensive income	_	4,115 646,654 1,127,090 940,262 (451,585) (4,284)		696,908 1,175,267 830,729 (411,975) (4,160) 2,286,769 552,412		+50,254 +48,177 -109,533 +39,610 +124		6,394 10,782 7,621 (3,779) (38)
Equity: Sony Corporation's stockholders' equity: Common stock Additional paid-in capital Retained earnings Accumulated other comprehensive income Treasury stock, at cost		4,115 646,654 1,127,090 940,262 (451,585) (4,284) 2,258,137		696,908 1,175,267 830,729 (411,975) (4,160) 2,286,769		+50,254 +48,177 -109,533 +39,610 +124 +28,632		6,394 10,782 7,621 (3,779) (38) 20,980
Equity: Sony Corporation's stockholders' equity: Common stock Additional paid-in capital Retained earnings Accumulated other comprehensive income Treasury stock, at cost  Noncontrolling interests		4,115 646,654 1,127,090 940,262 (451,585) (4,284) 2,258,137 525,004	- <del>-</del> -	696,908 1,175,267 830,729 (411,975) (4,160) 2,286,769 552,412	 - <del></del>	+50,254 +48,177 -109,533 +39,610 +124 +28,632 +27,408		6,394 10,782 7,621 (3,779) (38) 20,980 5,068

	Three months ended September 30								
		2013		2014	Change from 2013		2014		
Sales and operating revenue:									
Net sales	¥	1,511,040	¥	1,606,159		\$	14,736		
Financial services revenue		242,495 20,700		268,192			2,460		
Other operating revenue		1,774,235		27,160 1,901,511	+7.2 %		249 17,445		
		1,774,233		1,701,511	17.2 70		17,445		
Costs and expenses:		1 155 115		1 170 002			10.724		
Cost of sales Selling, general and administrative		1,155,115 412,378		1,168,883 419,203			10,724 3,846		
Financial services expenses		203,596		220,831			2,026		
Other operating (income) expense, net		(12,808)		178,811			1,640		
		1,758,281		1,987,728	+13.0		18,236		
Equity in net income (loss) of affiliated companies		(2,025)		629	_		6		
Operating income (loss)		13,929		(85,588)	_		(785)		
Other income:									
Interest and dividends		5,557		2,337			21		
Gain on sale of securities investments, net		116		2,386			22		
Other		908		1,465	_		14		
		6,581		6,188	-6.0		57		
Other expenses:									
Interest		7,092		6,047			55		
Foreign exchange loss, net		5,744		2,592			24		
Other		2,545		1,916	_		18		
		15,381		10,555	-31.4		97		
Income (loss) before income taxes		5,129		(89,955)	_		(825)		
Income taxes		11,339		30,078			276		
Net loss		(6,210)		(120,033)	_		(1,101)		
Less - Net income attributable to noncontrolling interests		13,421		15,936			146		
Net loss attributable to Sony Corporation's stockholders	¥	(19,631)	¥	(135,969)	- %	\$	(1,247)		
Per share data:  Net loss attributable to Sony Corporation's stockholders  — Basic  — Diluted	¥	(19.25) (19.25)	¥	(124.32) (124.32)	— % —	\$	(1.14) (1.14)		
Consolidated Statements of Comprehensive Income				nree months e	nillions of U.S. dollars) ended September 30				
	_	2013		2014	Change from 2013		2014		
Net loss	¥	(6,210)	¥	(120,033)	- %	\$	(1,101)		
Other comprehensive income, net of tax – Unrealized gains on securities		17,440		13,191			121		
Unrealized gains on derivative instruments		402		_					
Pension liability adjustment		63		414			4		
Foreign currency translation adjustments		1,423		51,557	_		473		
Total comprehensive income (loss)		13,118		(54,871)	_		(503)		
Less - Comprehensive income attributable to noncontrolling interests		19,389		19,655			180		
Comprehensive loss attributable to Sony Corporation's stockholders	¥	(6,271)	¥	(74,526)	- - %	\$	(683)		
Less - Comprehensive income attributable to noncontrolling interests  Comprehensive loss attributable	¥	19,389	¥	19,655	- - - %	\$	1		

(Millions of yen, millions of U.S. dollars, except per share amounts)  ${\bf Six\ months\ ended\ September\ 30}$ 

				Six months end	led September 30		
		2013		2014	Change from 2013		2014
Sales and operating revenue:							
Net sales	¥	2,949,976	¥	3,145,965		\$	28,862
Financial services revenue		492,665		513,942			4,715
Other operating revenue		43,013		51,512			473
		3,485,654		3,711,419	+6.5 %		34,050
Costs and expenses:		2 252 005		2 210 522			21 202
Cost of sales		2,253,995		2,319,722			21,283
Selling, general and administrative		797,371		829,650			7,611
Financial services expenses		407,893		422,509			3,876
Other operating (income) expense, net		(25,481)		159,142	0.7		1,460
		3,433,778		3,731,023	+8.7		34,230
Equity in net income (loss) of affiliated companies		(2,450)		3,830	_		35
Operating income (loss)		49,426		(15,774)	_		(145)
Other income:							
Interest and dividends		9,444		5,752			53
Gain on sale of securities investments, net		616		7,586			70
Foreign exchange gain, net		447		_			_
Other		9,370		2,082			19
<b>3.1.6.</b>		19,877		15,420	-22.4		142
		15,077		10,120	22.1		1.2
Other expenses:							
Interest		14,048		12,459			114
Foreign exchange loss, net		_		4,568			42
Other		4,733		4,197			39
		18,781		21,224	+13.0		195
Income (loss) before income taxes		50,522		(21,578)	_		(198)
Income taxes		37,807		56,124			515
Net income (loss)		12,715		(77,702)	_		(713)
Less - Net income attributable to noncontrolling interests		29,219		31,459			288
Net loss attributable to Sony Corporation's	_						
stockholders	¥	(16,504)	¥	(109,161)	- %	\$	(1,001)
				, , , , ,			,,,,,,
Per share data:							
Net loss attributable to Sony Corporation's							
stockholders	v	(1 < 0.5)	v	(100 14)	0/	ф	(0.04)
— Basic	¥	(16.25)	¥	(102.14)	- %	\$	(0.94)
— Diluted		(16.25)		(102.14)	_		(0.94)
Consolidated Statements of Comprehensive Income			0.5	:11: oma -£-	illions of IIC 1 11 >		
				•	illions of U.S. dollars)		
		2012			Change from 2012		2014
	_	2013		2014	Change from 2013		2014
Net income (loss)	¥	12,715	¥	(77,702)	- %	\$	(713)
Other comprehensive income, net of tax –							
Unrealized gains on securities		2,546		15,066			138
Unrealized gains on derivative instruments		595					_
Pension liability adjustment		(3,184)		750			7
Foreign currency translation adjustments		63,795		30,717			282
Total comprehensive income (loss)		76,467		(31,169)	_		(286)
Less - Comprehensive income attributable							
to noncontrolling interests		25,599		38,382			352
	_	,					
Comprehensive income (loss) attributable	.,	<b>20</b> 0	.,	٠٠٠ ــــــ محرد			
to Sony Corporation's stockholders	¥	50,868	<u>¥</u>	(69,551)	— %	\$	(638)

Suppleme	ntal aquits	and com	prehensive	incomo ir	formation
Suppleme	miai equity	ana com	prenensive	micome m	แบบเมลเบบม

Transactions with noncontrolling interests shareholders and other Balance at September 30, 2014

Supplemental equity and comprehensive income information							
	-	y Corporation's		n, millions of U.S oncontrolling	S. dollars)  Total equity		
		kholders' equity		interests			
Balance at March 31, 2013	¥	2,192,262	¥	479,742	¥	2,672,004	
Exercise of stock acquisition rights		38				38	
Conversion of zero coupon convertible bonds		25,520				25,520	
Stock based compensation		471				471	
Comprehensive income:							
Net income (loss)		(16,504)		29,219		12,715	
Other comprehensive income, net of tax –							
Unrealized gains (losses) on securities		6,312		(3,766)		2,546	
Unrealized gains on derivative instruments		595				595	
Pension liability adjustment		(3,191)		7		(3,184)	
Foreign currency translation adjustments		63,656		139		63,795	
Total comprehensive income		50,868		25,599		76,467	
Dividends declared		(12,970)		(6,878)		(19,848)	
Transactions with noncontrolling interests shareholders and other		101		227		328	
Balance at September 30, 2013	¥	2,256,290	¥	498,690	¥	2,754,980	
Butunee at September 30, 2013	<u></u>	2,230,230	·	470,070	·	2,734,700	
Balance at March 31, 2014	¥	2,258,137	¥	525,004	¥	2,783,141	
Exercise of stock acquisition rights		91		,		91	
Conversion of zero coupon convertible bonds		100,400				100,400	
Stock based compensation		529				529	
Comprehensive income:		(100 171)		21 450		(55.503)	
Net income (loss)		(109,161)		31,459		(77,702)	
Other comprehensive income, net of tax –		10 427		4.620		15.000	
Unrealized gains on securities		10,427		4,639		15,066	
Pension liability adjustment		788		(38)		750 20.717	
Foreign currency translation adjustments Total comprehensive income (loss)		28,395 (69,551)		2,322 38,382		30,717	
		(09,551)				(31,169)	
Dividends declared				(12,270)		(12,270)	
Transactions with noncontrolling interests shareholders and other		(2,837)		1,296		(1,541)	
Balance at September 30, 2014	¥	2,286,769	¥	552,412	<u>¥</u>	2,839,181	
	Son	y Corporation's	N	oncontrolling		m . 1	
	-	kholders' equity		interests		Total equity	
Balance at March 31, 2014	\$	20,717	\$	4,817	\$	25,534	
Exercise of stock acquisition rights	•	1	-	-,	7	1	
Conversion of zero coupon convertible bonds		921				921	
Stock based compensation		5				5	
Comprehensive income:		(1.001)		200		(512)	
Net income (loss)		(1,001)		288		(713)	
Other comprehensive income, net of tax –		0.5		4.5		400	
Unrealized gains on securities		95		43		138	
Pension liability adjustment		7		0		7	
Foreign currency translation adjustments		261		21		282	
Total comprehensive income (loss)		(638)		352		(286)	
Dividends declared				(113)		(113)	
Transactions with noncontrolling interests shareholders and other	_	(26)		12		(14)	
Balance at September 30, 2014	\$		\$	5 068	\$	26 048	

(26) 20,980

12 5,068

26,048

(Millions of yen, millions of U.S. dollars)

Six months ended September 30

Net   Increase in notes and accounts receivable, trade   Increase in notes and accounts receivable, trade   Increase in film costs   Increase in cost and accounts receivable, trade   Increase in film costs   Increase in costs   Increase in moter and cost countries and cost costs   Increase in film costs   Increase in film costs   Increase in film costs   Increase in moter and cost countries in the film cost   Increase in film costs   Increase in colored increase   Increase in colored increase   Increase in colored increase   Increase in colored increase   Increas			2013	itiis C	2014	CI 50	2014
Net income (loss)   Adjustments to reconcile net income (loss) to net cash provided by (used in) operating activities:   Depreciation and amortization, including amortization of deferred insurance acquisition costs   116,847   127,868   1473   1580   166,747   1,530   1,530	Cash flows from operating activities:		2010				
Provided by Qused in ) operating activities:   Depreciation and amortization, including amortization of deferred insurance acquisition costs   188,956   166,747   17,868   1,173   150,000   116,847   127,868   1,173   150,000   160,00		¥	12,715	¥	(77,702)	\$	(713)
Depreciation and amortization, including amortization of deferred insurance acquisition costs   16,847   127,868   1,173   1,178,68   1,173   1,178,68   1,173   1,178,68   1,173   1,178,68   1,173   1,178,68   1,173   1,178,68   1,173   1,178,68   1,173   1,178,68   1,173   1,178,68   1,173   1,178,68   1,173   1,178,68   1,173   1,178,68   1,173   1,178,68   1,173   1,178,78   1,							
Insurance acquisition costs   188,956   166,747   1,530   12,000   1	provided by (used in) operating activities:						
Montrization of film costs   116,847   127,868   1,173   150   1,173   1,174	Depreciation and amortization, including amortization of deferred						
Shock-hased compensation expense	insurance acquisition costs		188,956		166,747		1,530
Canal for pension and severance costs, less payments	Amortization of film costs		116,847		127,868		1,173
Other operating (income) expense, net   (25.481)   159,142   1,460   Gain on stale or devaluation of securities investments, net   (531)   (7,582)   (70)   (340)	Stock-based compensation expense		612		592		5
Gain on sale or devaluation of securities investments, net         (531)         (7,582)         (70)           Gain on revaluation of materiable scerrities held in the financial services business for trading purposes, net         (35,062)         (37,019)         (340)           Gain on revaluation or impairment of securities investments held in the financial services business, net         (2,778)         (1,251)         (11)           Deferred income taxes         (11),131         (1,783)         (16)           Equity in net loss of affiliated companies, net of dividends         4,145         681         6           Changes in assets and liabilities:         1         (10,2544)         (941)           Increase in notes and accounts receivable, trade         (70,549)         (102,544)         (1941)           Increase in film costs         (148,661)         (129,316)         (1,68)           Increase in film costs         (148,661)         (129,316)         (1,68)           Increase in film costs         (160,022)         19,036         175           Increase in film costs         (160,022)         19,036         175           Increase in future insurance policy benefits and other         205,663         223,669         2,052           Increase in future insurance policy benefits and other         205,663         223,669         2,052 <td>Accrual for pension and severance costs, less payments</td> <td></td> <td>(3,672)</td> <td></td> <td>(5,754)</td> <td></td> <td>(53)</td>	Accrual for pension and severance costs, less payments		(3,672)		(5,754)		(53)
Cain on revaluation of marketable securities held in the financial services business for trading purposes, net (2,778) (1,251) (111)   Capture of the financial services business sort and accounts receivable, trade (70,549) (10,254) (10,783) (166)   Capture of the financial services in notes and accounts receivable, trade (70,549) (102,544) (10,483) (	Other operating (income) expense, net		(25,481)		159,142		1,460
Services business for trading purposes, net   (35,062)   (37,019)   (340)	Gain on sale or devaluation of securities investments, net		(531)		(7,582)		<b>(70)</b>
Gain on revaluation or impairment of securities investments held in the financial services business, net in the financial services business, net of dividends (1.1.31) (1.783) (1.6) (1.783) (1.6) (1.783) (1.6) (1.783) (1.6) (1.783) (1.6) (1.783) (1.6) (1.783) (1.6) (1.783) (1.6) (1.783) (1.6) (1.783) (1.6) (1.783) (1.6) (1.783) (1.6) (1.783) (1.6) (1.783) (1.6) (1.783) (1.6) (1.784) (1.783) (1.6) (1.784) (1.783) (1.784) (1.78							
in the financial services business, net Deferred income taxes [11,131] (1,783) (16) Equity in net loss of affiliated companies, net of dividends Changes in assets and liabilities: Increase in notes and accounts receivable, trade Increase in investories Increase in investories Increase in investories Increase in invest and accounts receivable, trade Increase in invest and accounts payable, trade Increase in invest and accounts payable, trade Increase in accrued income and other taxes Increase in accrued income and other taxes Increase in accrued income and other taxes Increase in indeferred insurance policy benefits and other Increase in indeferred insurance acquisition costs Increase in marketable securities held in the financial services Increase in marketable securities held in the financial services Increase in other current assets Increase in other current liabilities Increase (decrease) in other current liabilities Increase (decrease) in other current liabilities Increase (decrease) in other current liabilities Increase in form investing activities  Cash flows from investing activities: Payments for purchases of fixed assets Payments for investments and advances Investments and advances by financial services business Proceeds from sales of fixed assets Increase (decrease) in other current investments and collections of advances Investments and advances by financial services business Proceeds from sales or return of investments and collections of advances Investments and advances by financial services business Proceeds from sales or return of investments and collections of advances Investments and express the sales and the sale and sale an			(35,062)		(37,019)		(340)
Deferred income taxes							
Equity in net loss of affiliated companies, net of dividends	in the financial services business, net		(2,778)		(1,251)		(11)
Changes in assets and liabilities:   Increase in inotes and accounts receivable, trade   (70,549) (102,544) (941)   Increase in intentories   (240,382) (190,425) (1,747)   Increase in inventories   (240,382) (190,425) (1,747)   Increase in inventories   (240,382) (190,425) (1,747)   Increase in increase in decounts payable, trade   (260,074) (163,389) (1,499)   Increase in accrued income and other taxes   16,022 (19,036) (175)   Increase in future insurance policy benefits and other   (205,663) (223,669) (2,652)   Increase in deferred insurance acquisition costs   (37,982) (38,560) (384)   Increase in marketable securities held in the financial services   business for trading purposes   (14,469) (30,631) (281)   Increase in other current assets   (151,311) (100,128) (919)   Increase in other current assets   (151,311) (100,128) (919)   Increase in other current assets   (151,311) (100,128) (919)   Increase in other current assets   (153,6782) (36,190) (331)   Net cash provided by (used in) operating activities   (12,760) (104,075) (95,78) (879)   Payments for investing activities   (12,760) (104,075) (104,075)   955   (25,978) (10,978)   (25,978)	Deferred income taxes		(11,131)		(1,783)		(16)
Increase in nives and accounts receivable, trade   (70,549) (102,544) (101,747)     Increase in film costs   (240,382) (190,425) (1,747)     Increase in film costs   (148,661) (129,316) (1,186)     Increase in accrued income and other taxes   16,022   19,036   175     Increase in accrued income and other taxes   16,022   19,036   175     Increase in deferred insurance acquisition costs   (37,982) (38,560) (354)     Increase in inture insurance acquisition costs   (37,982) (38,560) (354)     Increase in marketable securities held in the financial services   (14,469) (30,631) (281)     Increase in other current assets   (151,311) (100,128) (919)     Increase (decrease) in other current liabilities   (39,003) (1,836)   17     Other   (36,782) (36,782) (36,199) (331)     Net cash provided by (used in) operating activities   (12,760)   104,075   955      Cash flows from investing activities:   (135,857) (95,778) (879)     Payments for purchases of fixed assets   (135,857) (95,778) (879)     Payments for investments and advances by financial services business   (470,121) (459,625) (4,217)     Payments for investments and advances by financial services business   (470,121) (459,625) (4,217)     Payments for investments and advances by financial services business   (4,059) (9,408) (86)     Proceeds from sales or fixed assets   (4,059) (9,408) (86)     Proceeds from sales or return of investments and collections of advances by financial services business   (4,059) (9,408) (86)     Proceeds from sales or return of investments and collections of advances by financial services business   (4,059) (9,408) (86)     Proceeds from sales or return of investments and collections of advances by financial services business   (4,059) (9,408) (86)     Proceeds from sales or return of investments and collections of advances (other than financial services business)   (4,059) (9,408) (86)     Proceeds from sales or return of investments and collections of advances (other than financial services business)   (4,059) (9,408) (9,408) (9,6	Equity in net loss of affiliated companies, net of dividends		4,145		681		6
Increase in inventories	Changes in assets and liabilities:						
Increase in film costs   (148,661)   (129,316)   (1,18	Increase in notes and accounts receivable, trade		(70,549)		(102,544)		(941)
Increase in notes and accounts payable, trade   260,074   163,389   1,499     Increase in accrued income and other taxes   16,022   19,036   175     Increase in future insurance policy benefits and other   205,663   223,669   2,052     Increase in deferred insurance acquisition costs   37,982   (38,560)   (354)     Increase in deferred insurance acquisition costs   37,982   (38,560)   (354)     Increase in other current assets   11,311   (100,128)   (100,128)     Increase in other current assets   (151,311)   (100,128)   (191)     Increase in other current assets   (151,311)   (100,128)   (191)     Increase in other current liabilities   (39,003)   1,836   17     Other   (36,782)   (36,190)   (331)     Net cash provided by (used in) operating activities   (12,760)   104,075   955      Cash flows from investing activities:   Payments for purchases of fixed assets   85,088   30,407   279     Payments for investments and advances by financial services business   (470,121)   (459,625)   (4,217)     Payments for investments and advances by financial services business   (40,059)   (9,408)   (86)     Proceeds from sales or return of investments and collections of advances by financial services business   242,294   232,550   2,133     Proceeds from sales or return of investments and collections of advances (other than financial services business)   42,260   32,916   302     Other   (16,284)   (13,921)   (127)     Net cash used in investing activities   (24,111)   (282,859)   (2,595)      Cash flows from financing activities   (24,111)   (282,859)   (2,595)     Increase (decrease) in deposits from customers in the financial services business, net   (27,248)   (17,100)   (157)     Net cash provided by (used in) financing activities   (11,187)   (27,30,17)   (2,505)     Effect of exchange rate changes on cash and cash equivalents   (24,991)   (15,844)   (14,000)     Cash and cash equivalents at beginning of the fiscal year   (30,600)   (30,600)   (30,600)   (30,600)   (30,600)   (30,600)   (30,600)   (30,600)   (30,600)	Increase in inventories		(240,382)		(190,425)		(1,747)
Increase in accrued income and other taxes   16,022   19,036   175     Increase in future insurance policy benefits and other   205,663   223,669   2,052     Increase in marketable securities held in the financial services   137,982   (38,560)   (354)     Increase in marketable securities held in the financial services   14,469   (30,631)   (281)     Increase in other current assets   (151,311)   (100,128)   (919)     Increase (decrease) in other current liabilities   (39,003)   1,836   17     Other   (30,631)   (36,782)   (36,190)   (331)     Net cash provided by (used in) operating activities   (12,760)   104,075   955     Cash flows from investing activities:   20,5778   (36,782)   (36,190)   (37,782)     Payments for purchases of fixed assets   (135,857)   (95,778)   (879)     Payments for investing activities:   279     Payments for investments and advances by financial services business   (470,121)   (459,625)   (4,217)     Payments for investments and advances by financial services business   (470,121)   (459,625)   (4,217)     Payments for investments and advances by financial services business   (4,059)   (9,408)   (86)     Proceeds from sales or return of investments and collections of advances by financial services business   (4,059)   (9,408)   (86)     Proceeds from sales or return of investments and collections of advances by financial services business   (4,059)   (9,408)   (86)     Proceeds from sales or return of investments and collections of advances (other than financial services business)   (4,059)   (9,408)   (86)     Proceeds from sales or return of investments and collections of advances (other than financial services business)   (4,059)   (9,408)   (86)     Other   (22,211)   (223,255)   (2,255)     Cash flows from financial services business   (470,21)   (282,355)   (2,255)     Cash flows from financial services business   (470,21)   (44,06)   (44,06)   (44,06)   (44,06)   (44,06)   (44,06)   (44,06)   (44,06)   (44,06)   (44,06)   (44,06)   (44,06)   (44,06)   (44,06)   (44,06)   (4	Increase in film costs		(148,661)		(129,316)		(1,186)
Increase in future insurance policy benefits and other	Increase in notes and accounts payable, trade		260,074		163,389		1,499
Increase in deferred insurance acquisition costs   (37,982)   (38,560)   (354)     Increase in marketable securities held in the financial services   (14,469)   (30,631)   (281)     Increase in other current assets   (151,311)   (100,128)   (919)     Increase in other current liabilities   (39,003)   1,836   17     Other   (36,782)   (36,190)   (331)     Net cash provided by (used in) operating activities   (12,760)   104,075   955     Cash flows from investing activities:   Payments for purchases of fixed assets   (135,857)   (95,778)   (879)     Proceeds from sales of fixed assets   (85,088   30,407   279     Payments for investments and advances by financial services business   (470,121)   (459,625)   (4,217)     Payments for investments and advances by financial services business   (40,059)   (9,408)   (86)     Proceeds from sales or return of investments and collections of advances by financial services business   (42,294   232,550   2,133     Proceeds from sales or return of investments and collections of advances oby financial services business   (42,294   232,550   2,133     Proceeds from sales or return of investments and collections of advances (0ther than financial services business)   (42,294   232,550   2,133     Proceeds from sales or return of investments and collections of advances (0ther than financial services business)   (42,260   32,916   302   (127)   (127)     Net cash used in investing activities   (224,111)   (282,859)   (2,595)     Cash flows from financing activities:   (224,111)   (282,859)   (2,595)     Cash flows from financing activities:   (224,111)   (282,859)   (2,595)     Cash flows from financing activities:   (224,111)   (282,859)   (2,595)	Increase in accrued income and other taxes		16,022		19,036		175
Increase in marketable securities held in the financial services   Ual, 469	Increase in future insurance policy benefits and other		205,663		223,669		2,052
Dusiness for trading purposes   (14,469)   (30,631)   (281)     Increase in other current assets   (151,311)   (100,128)   (1919)     Increase (decrease) in other current liabilities   (39,003)   1,836   17     Other   (36,782)   (36,190)   (331)     Net cash provided by (used in) operating activities   (12,760)   104,075   955     Cash flows from investing activities:   Payments for purchases of fixed assets   (135,857)   (95,778)   (879)     Proceeds from sales of fixed assets   85,088   30,407   279     Payments for investments and advances by financial services business   (470,121)   (459,625)   (4,217)     Payments for investments and advances   (4,059)   (9,408)   (86)     Proceeds from sales or return of investments and collections of advances by financial services business   (4,059)   (9,408)   (86)     Proceeds from sales or return of investments and collections of advances by financial services business   (4,059)   (9,408)   (86)     Proceeds from sales or return of investments and collections of advances (other than financial services business)   42,260   32,916   302     Other   (16,284   (13,921)   (127)     Net cash used in investing activities   (224,111)   (282,859)   (2,595)     Cash flows from financing activities:   (224,111)   (282,859)   (2,595)     Froceeds from issuance of long-term debt   (44,106)   (231,652)   (2,125)     Increase (decrease) in deposits from customers in the financial services business, net   (15,660   (22,750)   (209)     Dividends paid   (12,588)   (13,066)   (120)     Dividends paid   (12,588)   (13,066)   (120)     Other   (27,248)   (17,100)   (157)     Net cash provided by (used in) financing activities   (11,187   (273,017)   (2,505)     Effect of exchange rate changes on cash and cash equivalents   (100,693)   (435,957)   (4,000)     Cash and cash equivalents at beginning of the fiscal year   (100,693)   (435,957)   (4,000)			(37,982)		(38,560)		(354)
Increase in other current assets   (151,311)   (100,128)   (919)   Increase (decrease) in other current liabilities   (39,003)   1,836   17   (36,782)   (36,190)   (331)   (331)   (36,190)   (331)   (36,190)   (331)   (36,190)   (331)   (36,190)   (331)   (36,190)   (331)   (36,190)	Increase in marketable securities held in the financial services						
Increase (decrease) in other current liabilities	business for trading purposes		(14,469)		(30,631)		(281)
Other Net cash provided by (used in) operating activities         (36,782) (12,760)         (131) (104,075)         (351)           Cash flows from investing activities:         85         86<	Increase in other current assets		(151,311)		(100,128)		(919)
Net cash provided by (used in) operating activities	Increase (decrease) in other current liabilities		(39,003)		1,836		17
Cash flows from investing activities:         (135,857)         (95,778)         (879)           Payments for purchases of fixed assets         85,088         30,407         279           Payments for investments and advances by financial services business         (470,121)         (459,625)         (4,217)           Payments for investments and advances (other than financial services business)         (4,059)         (9,408)         (86)           Proceeds from sales or return of investments and collections of advances by financial services business         242,294         232,550         2,133           Proceeds from sales or return of investments and collections of advances (other than financial services business)         42,260         32,916         302           Other         16,284         (13,921)         (127)           Net cash used in investing activities         (224,111)         (282,859)         (2,595)           Cash flows from financing activities:         Proceeds from issuance of long-term debt         167,961         12,471         114           Payments of long-term debt         (44,106)         (231,652)         (2,125)           Increase (decrease) in short-term borrowings, net         10,508         (926)         (8)           Increase (decrease) in deposits from customers in the financial services business, net         16,660         (22,750)         (209) </td <td>Other</td> <td></td> <td>(36,782)</td> <td></td> <td>(36,190)</td> <td></td> <td></td>	Other		(36,782)		(36,190)		
Payments for purchases of fixed assets         (135,857)         (95,778)         (879)           Proceeds from sales of fixed assets         85,088         30,407         279           Payments for investments and advances by financial services business         (470,121)         (459,625)         (4,217)           Payments for investments and advances         (60 (4,059)         (9,408)         (86)           Proceeds from sales or return of investments and collections of advances by financial services business         242,294         232,550         2,133           Proceeds from sales or return of investments and collections of advances (other than financial services business)         42,260         32,916         302           Other         16,284         (13,921)         (127)           Net cash used in investing activities:         80         (224,111)         (282,859)         (2,595)           Cash flows from financing activities:         80         167,961         12,471         114           Proceeds from issuance of long-term debt         (44,106)         (231,652)         (2,125)           Increase (decrease) in short-term borrowings, net         10,508         (926)         (8)           Increase (decrease) in deposits from customers in the financial services business, net         16,660         (22,750)         (209)           Dividen	Net cash provided by (used in) operating activities		(12,760)		104,075		955
Payments for purchases of fixed assets         (135,857)         (95,778)         (879)           Proceeds from sales of fixed assets         85,088         30,407         279           Payments for investments and advances by financial services business         (470,121)         (459,625)         (4,217)           Payments for investments and advances         (60 (4,059)         (9,408)         (86)           Proceeds from sales or return of investments and collections of advances by financial services business         242,294         232,550         2,133           Proceeds from sales or return of investments and collections of advances (other than financial services business)         42,260         32,916         302           Other         16,284         (13,921)         (127)           Net cash used in investing activities:         80         (224,111)         (282,859)         (2,595)           Cash flows from financing activities:         80         167,961         12,471         114           Proceeds from issuance of long-term debt         (44,106)         (231,652)         (2,125)           Increase (decrease) in short-term borrowings, net         10,508         (926)         (8)           Increase (decrease) in deposits from customers in the financial services business, net         16,660         (22,750)         (209)           Dividen							
Proceeds from sales of fixed assets         85,088         30,407         279           Payments for investments and advances of the context			(125.055)		(0.5. ==0)		(O=O)
Payments for investments and advances         (470,121)         (459,625)         (4,217)           Payments for investments and advances         (0ther than financial services business)         (4,059)         (9,408)         (86)           Proceeds from sales or return of investments and collections of advances by financial services business         242,294         232,550         2,133           Proceeds from sales or return of investments and collections of advances (other than financial services business)         42,260         32,916         302           Other         16,284         (13,921)         (127)           Net cash used in investing activities         (224,111)         (282,859)         (2,595)           Cash flows from financing activities:         Proceeds from issuance of long-term debt         167,961         12,471         114           Payments of long-term debt         (44,106)         (231,652)         (2,125)           Increase (decrease) in short-term borrowings, net         10,508         (926)         (8)           Increase (decrease) in deposits from customers in the financial services business, net         16,660         (22,750)         (209)           Dividends paid         (12,588)         (13,060)         (120)           Other         (27,248)         (17,100)         (157)           Net cash provided by (used in)							
Payments for investments and advances (other than financial services business)         (4,059)         (9,408)         (86)           Proceeds from sales or return of investments and collections of advances by financial services business         242,294         232,550         2,133           Proceeds from sales or return of investments and collections of advances (other than financial services business)         42,260         32,916         302           Other         16,284         (13,921)         (127)           Net cash used in investing activities         (224,111)         (282,859)         (2,595)           Cash flows from financing activities:         167,961         12,471         114           Proceeds from issuance of long-term debt         (44,106)         (231,652)         (2,125)           Increase (decrease) in short-term borrowings, net         10,508         (926)         (8)           Increase (decrease) in deposits from customers in the financial services business, net         16,660         (22,750)         (209)           Dividends paid         (12,588)         (13,060)         (120)           Other         (27,248)         (17,100)         (157)           Net cash provided by (used in) financing activities         111,187         (273,017)         (2,505)           Effect of exchange rate changes on cash and cash equivalents         2							
(other than financial services business)         (4,059)         (9,408)         (86)           Proceeds from sales or return of investments and collections of advances by financial services business         242,294         232,550         2,133           Proceeds from sales or return of investments and collections of advances (other than financial services business)         42,260         32,916         302           Other         16,284         (13,921)         (127)           Net cash used in investing activities         (224,111)         (282,859)         (2,595)           Cash flows from financing activities:         Proceeds from issuance of long-term debt         167,961         12,471         114           Payments of long-term debt         (44,106)         (231,652)         (2,125)           Increase (decrease) in short-term borrowings, net         10,508         (926)         (8)           Increase (decrease) in deposits from customers in the financial services business, net         16,660         (22,750)         (209)           Dividends paid         (12,588)         (13,060)         (120)           Other         (27,248)         (17,100)         (157)           Net cash provided by (used in) financing activities         111,187         (273,017)         (2,505)           Effect of exchange rate changes on cash and cash equivalents			(4/0,121)		(459,625)		(4,217)
Proceeds from sales or return of investments and collections of advances by financial services business         242,294         232,550         2,133           Proceeds from sales or return of investments and collections of advances (other than financial services business)         42,260         32,916         302           Other         16,284         (13,921)         (127)           Net cash used in investing activities         (224,111)         (282,859)         (2,595)           Cash flows from financing activities:         Proceeds from issuance of long-term debt         167,961         12,471         114           Payments of long-term debt         (44,106)         (231,652)         (2,125)           Increase (decrease) in short-term borrowings, net         10,508         (926)         (8)           Increase (decrease) in deposits from customers in the financial services business, net         16,660         (22,750)         (209)           Dividends paid         (12,588)         (13,060)         (120)           Other         (27,248)         (17,100)         (157)           Net cash provided by (used in) financing activities         111,187         (273,017)         (2,505)           Effect of exchange rate changes on cash and cash equivalents         24,991         15,844         145           Net decrease in cash and cash equivalents         <			(4.050)		(0.400)		(0.6)
by financial services business         242,294         232,550         2,133           Proceeds from sales or return of investments and collections of advances (other than financial services business)         42,260         32,916         302           Other         16,284         (13,921)         (127)           Net cash used in investing activities         (224,111)         (282,859)         (2,595)           Cash flows from financing activities:         The company of the co			(4,059)		(9,408)		(86)
Proceeds from sales or return of investments and collections of advances (other than financial services business)   42,260   32,916   302     Other			242.204		222 550		2 122
(other than financial services business)         42,260         32,916         302           Other         16,284         (13,921)         (127)           Net cash used in investing activities         (224,111)         (282,859)         (2,595)           Cash flows from financing activities:         8         (224,111)         114           Proceeds from issuance of long-term debt         167,961         12,471         114           Payments of long-term debt         (44,106)         (231,652)         (2,125)           Increase (decrease) in short-term borrowings, net         10,508         (926)         (8)           Increase (decrease) in deposits from customers in the financial services business, net         16,660         (22,750)         (209)           Dividends paid         (12,588)         (13,060)         (120)           Other         (27,248)         (17,100)         (157)           Net cash provided by (used in) financing activities         111,187         (273,017)         (2,505)           Effect of exchange rate changes on cash and cash equivalents         24,991         15,844         145           Net decrease in cash and cash equivalents         (100,693)         (435,957)         (4,000)           Cash and cash equivalents at beginning of the fiscal year         826,361 <td< td=""><td></td><td></td><td>242,294</td><td></td><td>232,550</td><td></td><td>2,133</td></td<>			242,294		232,550		2,133
Other Net cash used in investing activities         16,284 (224,111)         (13,921) (282,859)         (2,595)           Cash flows from financing activities:         Proceeds from issuance of long-term debt         167,961         12,471         114           Payments of long-term debt         (44,106)         (231,652)         (2,125)           Increase (decrease) in short-term borrowings, net         10,508         (926)         (8)           Increase (decrease) in deposits from customers in the financial services business, net         16,660         (22,750)         (209)           Dividends paid         (12,588)         (13,060)         (120)           Other         (27,248)         (17,100)         (157)           Net cash provided by (used in) financing activities         111,187         (273,017)         (2,505)           Effect of exchange rate changes on cash and cash equivalents         24,991         15,844         145           Net decrease in cash and cash equivalents         (100,693)         (435,957)         (4,000)           Cash and cash equivalents at beginning of the fiscal year         826,361         1,046,466         9,601			12.260		22.017		202
Net cash used in investing activities         (224,111)         (282,859)         (2,595)           Cash flows from financing activities:         The proceeds from issuance of long-term debt         167,961         12,471         114           Payments of long-term debt         (44,106)         (231,652)         (2,125)           Increase (decrease) in short-term borrowings, net         10,508         (926)         (8)           Increase (decrease) in deposits from customers in the financial services business, net         16,660         (22,750)         (209)           Dividends paid         (12,588)         (13,060)         (120)           Other         (27,248)         (17,100)         (157)           Net cash provided by (used in) financing activities         111,187         (273,017)         (2,505)           Effect of exchange rate changes on cash and cash equivalents         24,991         15,844         145           Net decrease in cash and cash equivalents         (100,693)         (435,957)         (4,000)           Cash and cash equivalents at beginning of the fiscal year         826,361         1,046,466         9,601							
Cash flows from financing activities:       167,961       12,471       114         Proceeds from issuance of long-term debt       (44,106)       (231,652)       (2,125)         Increase (decrease) in short-term borrowings, net       10,508       (926)       (8)         Increase (decrease) in deposits from customers in the financial services business, net       16,660       (22,750)       (209)         Dividends paid       (12,588)       (13,060)       (120)         Other       (27,248)       (17,100)       (157)         Net cash provided by (used in) financing activities       111,187       (273,017)       (2,505)         Effect of exchange rate changes on cash and cash equivalents       24,991       15,844       145         Net decrease in cash and cash equivalents       (100,693)       (435,957)       (4,000)         Cash and cash equivalents at beginning of the fiscal year       826,361       1,046,466       9,601				-			
Proceeds from issuance of long-term debt       167,961       12,471       114         Payments of long-term debt       (44,106)       (231,652)       (2,125)         Increase (decrease) in short-term borrowings, net       10,508       (926)       (8)         Increase (decrease) in deposits from customers in the financial services business, net       16,660       (22,750)       (209)         Dividends paid       (12,588)       (13,060)       (120)         Other       (27,248)       (17,100)       (157)         Net cash provided by (used in) financing activities       111,187       (273,017)       (2,505)         Effect of exchange rate changes on cash and cash equivalents       24,991       15,844       145         Net decrease in cash and cash equivalents       (100,693)       (435,957)       (4,000)         Cash and cash equivalents at beginning of the fiscal year       826,361       1,046,466       9,601	Net cash used in investing activities		(224,111)		(282,859)		(2,393)
Proceeds from issuance of long-term debt       167,961       12,471       114         Payments of long-term debt       (44,106)       (231,652)       (2,125)         Increase (decrease) in short-term borrowings, net       10,508       (926)       (8)         Increase (decrease) in deposits from customers in the financial services business, net       16,660       (22,750)       (209)         Dividends paid       (12,588)       (13,060)       (120)         Other       (27,248)       (17,100)       (157)         Net cash provided by (used in) financing activities       111,187       (273,017)       (2,505)         Effect of exchange rate changes on cash and cash equivalents       24,991       15,844       145         Net decrease in cash and cash equivalents       (100,693)       (435,957)       (4,000)         Cash and cash equivalents at beginning of the fiscal year       826,361       1,046,466       9,601	Cash flows from financing activities:						
Payments of long-term debt       (44,106)       (231,652)       (2,125)         Increase (decrease) in short-term borrowings, net       10,508       (926)       (8)         Increase (decrease) in deposits from customers in the financial services business, net       16,660       (22,750)       (209)         Dividends paid       (12,588)       (13,060)       (120)         Other       (27,248)       (17,100)       (157)         Net cash provided by (used in) financing activities       111,187       (273,017)       (2,505)         Effect of exchange rate changes on cash and cash equivalents       24,991       15,844       145         Net decrease in cash and cash equivalents       (100,693)       (435,957)       (4,000)         Cash and cash equivalents at beginning of the fiscal year       826,361       1,046,466       9,601			167 961		12 471		114
Increase (decrease) in short-term borrowings, net       10,508       (926)       (8)         Increase (decrease) in deposits from customers in the financial services business, net       16,660       (22,750)       (209)         Dividends paid       (12,588)       (13,060)       (120)         Other       (27,248)       (17,100)       (157)         Net cash provided by (used in) financing activities       111,187       (273,017)       (2,505)         Effect of exchange rate changes on cash and cash equivalents       24,991       15,844       145         Net decrease in cash and cash equivalents       (100,693)       (435,957)       (4,000)         Cash and cash equivalents at beginning of the fiscal year       826,361       1,046,466       9,601							
Increase (decrease) in deposits from customers in the financial services business, net Dividends paid (12,588) (13,060) (120) Other (27,248) (17,100) (157) Net cash provided by (used in) financing activities 111,187 (273,017) (2,505)  Effect of exchange rate changes on cash and cash equivalents 24,991 15,844 145  Net decrease in cash and cash equivalents (100,693) (435,957) (4,000) Cash and cash equivalents at beginning of the fiscal year 826,361 1,046,466 9,601							
business, net 16,660 (22,750) (209) Dividends paid (12,588) (13,060) (120) Other (27,248) (17,100) (157) Net cash provided by (used in) financing activities 111,187 (273,017) (2,505)  Effect of exchange rate changes on cash and cash equivalents 24,991 15,844 145  Net decrease in cash and cash equivalents (100,693) (435,957) (4,000) Cash and cash equivalents at beginning of the fiscal year 826,361 1,046,466 9,601			10,500		(220)		(0)
Dividends paid       (12,588)       (13,060)       (120)         Other       (27,248)       (17,100)       (157)         Net cash provided by (used in) financing activities       111,187       (273,017)       (2,505)         Effect of exchange rate changes on cash and cash equivalents       24,991       15,844       145         Net decrease in cash and cash equivalents       (100,693)       (435,957)       (4,000)         Cash and cash equivalents at beginning of the fiscal year       826,361       1,046,466       9,601			16 660		(22.750)		(209)
Other         (27,248)         (17,100)         (157)           Net cash provided by (used in) financing activities         111,187         (273,017)         (2,505)           Effect of exchange rate changes on cash and cash equivalents         24,991         15,844         145           Net decrease in cash and cash equivalents         (100,693)         (435,957)         (4,000)           Cash and cash equivalents at beginning of the fiscal year         826,361         1,046,466         9,601							
Net cash provided by (used in) financing activities 111,187 (273,017) (2,505)  Effect of exchange rate changes on cash and cash equivalents 24,991 15,844 145  Net decrease in cash and cash equivalents (100,693) (435,957) (4,000)  Cash and cash equivalents at beginning of the fiscal year 826,361 1,046,466 9,601	-						
Effect of exchange rate changes on cash and cash equivalents  24,991  15,844  145  Net decrease in cash and cash equivalents  (100,693)  (435,957)  (4,000)  Cash and cash equivalents at beginning of the fiscal year  826,361  1,046,466  9,601							
Net decrease in cash and cash equivalents  (a) (100,693) (435,957) (4,000)  Cash and cash equivalents at beginning of the fiscal year 826,361 1,046,466 9,601							
Cash and cash equivalents at beginning of the fiscal year 826,361 1,046,466 9,601	Effect of exchange rate changes on easif and easif equivalents	-	44,991		13,044		143
	Net decrease in cash and cash equivalents		(100,693)		(435,957)		(4,000)
Cash and cash equivalents at end of the period \\ \frac{\frac{1}{4}}{25,668} \\ \frac{\frac{10,509}}{4} \\ \frac{5,601}{4} \\ \frac{10,509}{4} \\							
	Cash and cash equivalents at end of the period	¥	725,668	¥	610,509	\$	5,601

		Three months ended September 30							
les and operating revenue		2013			Change		2014		
Mobile Communications									
Customers	¥	304,536	¥	308,339	+1.2 %	\$	2,829		
Intersegment		52		24			0		
Total		304,588		308,363	+1.2		2,829		
Game & Network Services									
Customers		145,073		285,754	+97.0		2,622		
Intersegment		23,881		23,725			217		
Total		168,954		309,479	+83.2		2,839		
Imaging Products & Solutions									
Customers		174,624		177,152	+1.4		1,625		
Intersegment		882		1,458			14		
Total		175,506		178,610	+1.8		1,639		
Home Entertainment & Sound									
Customers		263,383		281,559	+6.9		2,583		
Intersegment		397		795			7		
Total		263,780		282,354	+7.0		2,590		
Devices									
Customers		144,752		181,143	+25.1		1,662		
Intersegment		56,537		66,569			611		
Total		201,289		247,712	+23.1		2,273		
Pictures									
Customers		177,720		181,907	+2.4		1,669		
Intersegment		120		276			2		
Total		177,840		182,183	+2.4		1,671		
Music									
Customers		112,731		114,671	+1.7		1,052		
Intersegment		2,240		2,081			19		
Total		114,971		116,752	+1.5		1,071		
Financial Services									
Customers		242,495		268,192	+10.6		2,460		
Intersegment		1,219		1,384			13		
Total		243,714		269,576	+10.6		2,473		
All Other									
Customers		193,306		87,797	-54.6		805		
Intersegment		18,712		20,847			192		
Total		212,018		108,644	-48.8		997		
Corporate and elimination		(88,425)		(102,162)	_		(937		
Consolidated total	¥	1,774,235	¥	1,901,511	+7.2 %	\$	17,445		

Game & Network Services ("G&NS") intersegment amounts primarily consist of transactions with All Other.

Devices intersegment amounts primarily consist of transactions with the Mobile Communications segment, the G&NS segment and the Imaging Products & Solutions ("IP&S") segment.

All Other intersegment amounts primarily consist of transactions with the Pictures segment, the Music segment and the G&NS segment. Corporate and elimination includes certain brand and patent royalty income.

(Millions of yen, millions of U.S. dollars)

	Three months ended September 30							
Operating income (loss)		2013		2014	Change		2014	
Mobile Communications	¥	8,802	¥	(171,998)	- %	\$	(1,578)	
Game & Network Services		(4,164)		21,790	_		200	
Imaging Products & Solutions		(2,308)		20,098	_		184	
Home Entertainment & Sound		(12,094)		7,966	_		73	
Devices		11,879		29,573	+149.0		271	
Pictures		(17,756)		(1,041)	_		(10)	
Music		9,696		11,815	+21.9		108	
Financial Services		38,388		47,686	+24.2		437	
All Other		(2,473)		(18,163)	_		(165)	
Total		29,970		(52,274)	_		(480)	
Corporate and elimination		(16,041)		(33,314)	_		(305)	
Consolidated total	¥	13,929	¥	(85,588)	- %	\$	(785)	

The 2013 segment disclosure above has been reclassified to reflect the change in the business segment classification discussed in Note 5. Operating income (loss) is sales and operating revenue less costs and expenses, and includes equity in net income (loss) of affiliated companies. Corporate and elimination includes headquarters restructuring costs and certain other corporate expenses, including the amortization of certain intellectual property assets such as the cross-licensing of intangible assets acquired from Ericsson at the time of the Sony Mobile Communications acquisition, which are not allocated to segments.

Within the Home Entertainment & Sound ("HE&S") segment, the operating income (loss) of Televisions, which primarily consists of LCD televisions, for the three months ended September 30, 2013 and 2014 was (9,262) million yen and 4,922 million yen, respectively. The operating income (loss) of Televisions excludes restructuring charges which are included in the overall segment results and are not allocated to product categories.

		Six months ended September 30								
les and operating revenue		2013	DIA.	2014	Change		2014			
Mobile Communications		2013		2011	Change		2011			
Customers	¥	589,993	¥	622,649	+5.5 %	\$	5,712			
Intersegment	т	61	т	32	13.3 70	Ψ	3,712			
Total		590,054		622,681	+5.5		5,713			
Game & Network Services		370,031		022,001	13.3		0,710			
Customers		260,167		517,122	+98.8		4,744			
Intersegment		40,374		49,887	+90.0		458			
Total		300,541		567,009	+88.7		5,202			
		300,541		307,007	100.7		3,202			
Imaging Products & Solutions Customers		254 440		241 200	2.7		2 121			
		354,449		341,288	-3.7		3,131			
Intersegment Total		1,945 356,394		1,922	-3.7		3,149			
		330,394		343,210	-3.7		3,149			
Home Entertainment & Sound										
Customers		537,497		566,612	+5.4		5,198			
Intersegment		1,459		1,490			14			
Total		538,956		568,102	+5.4		5,212			
Devices										
Customers		290,429		325,881	+12.2		2,990			
Intersegment		101,236		105,919			971			
Total		391,665		431,800	+10.2		3,961			
Pictures										
Customers		336,522		376,573	+11.9		3,455			
Intersegment		233		380			3			
Total		336,755		376,953	+11.9		3,458			
Music										
Customers		221,906		228,147	+2.8		2,093			
Intersegment		5,024		5,468			50			
Total		226,930		233,615	+2.9		2,143			
Financial Services										
Customers		492,665		513,942	+4.3		4,715			
Intersegment		2,454		2,601			24			
Total		495,119		516,543	+4.3		4,739			
All Other		,		,			-,			
Customers		370,990		192,429	-48.1		1,765			
Intersegment		35,512		44,987	70.1		413			
Total		406,502		237,416	-41.6		2,178			
Corporate and elimination		(157,262)			-					
Consolidated total	<u>¥</u>	3,485,654	¥	(185,910)	+6.5 %	\$	(1,705) 34,050			
Consolidated total	<u> </u>	2,402,034	<u> </u>	3,711,419	+o.5 %	Ф	34,05			

The G&NS intersegment amounts primarily consist of transactions with All Other.

Devices intersegment amounts primarily consist of transactions with the Mobile Communications segment, the G&NS segment and the IP&S segment.

All Other intersegment amounts primarily consist of transactions with the Pictures segment, the Music segment and the G&NS segment. Corporate and elimination includes certain brand and patent royalty income.

(Millions of yen, millions of U.S. dollars)

		Six months ended September 30								
Operating income (loss)		2013		2014	Change		2014			
Mobile Communications	¥	21,368	¥	(174,738)	- %	\$	(1,603)			
Game & Network Services		(20,534)		26,109	_		240			
Imaging Products & Solutions		6,789		37,507	+452.5		344			
Home Entertainment & Sound		(8,727)		15,627	_		143			
Devices		22,724		42,109	+85.3		386			
Pictures		(14,014)		6,790	_		62			
Music		20,467		23,201	+13.4		213			
Financial Services		83,497		91,458	+9.5		839			
All Other		(19,394)		(36,595)	_		(335)			
Total		92,176		31,468	-65.9		289			
Corporate and elimination		(42,750)		(47,242)	_		(434)			
Consolidated total	¥	49,426	¥	(15,774)	- %	\$	(145)			

The 2013 segment disclosure above has been reclassified to reflect the change in the business segment classification discussed in Note 5. Operating income (loss) is sales and operating revenue less costs and expenses, and includes equity in net income (loss) of affiliated companies. Corporate and elimination includes headquarters restructuring costs and certain other corporate expenses, including the amortization of certain intellectual property assets such as the cross-licensing of intangible assets acquired from Ericsson at the time of the Sony Mobile Communications acquisition, which are not allocated to segments.

Within the HE&S segment, the operating income (loss) of Televisions, which primarily consists of LCD televisions, for the six months ended September 30, 2013 and 2014 was (4,055) million yen and 12,838 million yen, respectively. The operating income (loss) of Televisions excludes restructuring charges which are included in the overall segment results and are not allocated to product categories.

	Three months ended September 30									
sales and operating revenue (to external customers)		2013		2014	Change		2014			
Mobile Communications	¥	304,536	¥	308,339	+1.2 %	\$	2,829			
Game & Network Services		145,073		285,754	+97.0		2,622			
Imaging Products & Solutions										
Digital Imaging Products		105,715		109,565	+3.6		1,005			
Professional Solutions		65,734		64,822	-1.4		595			
Other		3,175		2,765	-12.9		25			
Total		174,624		177,152	+1.4		1,625			
Home Entertainment & Sound										
Televisions		174,113		199,742	+14.7		1,832			
Audio and Video		87,567		81,717	-6.7		750			
Other		1,703		100	-94.1		1			
Total		263,383		281,559	+6.9		2,583			
Devices										
Semiconductors		83,342		115,846	+39.0		1,063			
Components		60,768		62,330	+2.6		572			
Other		642		2,967	+362.1		27			
Total		144,752		181,143	+25.1		1,662			
Pictures										
Motion Pictures		97,556		97,339	-0.2		893			
Television Productions		45,288		44,259	-2.3		406			
Media Networks		34,876		40,309	+15.6		370			
Total		177,720		181,907	+2.4		1,669			
Music										
Recorded Music		78,057		80,429	+3.0		738			
Music Publishing		18,273		16,366	-10.4		150			
Visual Media and Platform		16,401		17,876	+9.0		164			
Total		112,731		114,671	+1.7		1,052			
Financial Services		242,495		268,192	+10.6		2,460			
All Other		193,306		87,797	-54.6		805			
Corporate	_	15,615		14,997	-4.0	_	138			
Consolidated total	¥	1,774,235	¥	1,901,511	+7.2 %	\$	17,445			

The above table includes a breakdown of sales and operating revenue to external customers for certain segments shown in the Business Segment Information on page F-6. Sony management views each segment as a single operating segment. However, Sony believes that the breakdown of sales and operating revenue to external customers for the segments in this table is useful to investors in understanding sales by product category.

Sony has realigned its product category configuration from the first quarter of the fiscal year ending March 31, 2015. In connection with the realignment, all prior period sales amounts by product category in the table above have been reclassified to conform to the current presentation.

In the IP&S segment, Digital Imaging Products includes compact digital cameras, interchangeable single-lens cameras and video cameras; Professional Solutions includes broadcast- and professional-use products. In the HE&S segment, Televisions includes LCD televisions; Audio and Video includes Blu-ray disc players and recorders, home audio, headphones, and memory-based portable audio devices. In the Devices segment, Semiconductors includes image sensors; Components includes batteries, recording media and data recording systems. In the Pictures segment, Motion Pictures includes the production, acquisition and distribution of motion pictures; Television Productions includes the production, acquisition and distribution of television programming; Media Networks includes the operation of television and digital networks. In the Music segment, Recorded Music includes the distribution of physical and digital recorded music and revenue derived from artists' live performances; Music Publishing includes the management and licensing of the words and music of songs; Visual Media and Platform includes various service offerings for music and visual products and the production and distribution of animation titles.

			Six 1	months ended So	eptember 30	
Sales and operating revenue (to external customers)		2013		2014	Change	 2014
Mobile Communications	¥	589,993	¥	622,649	+5.5 %	\$ 5,712
Game & Network Services		260,167		517,122	+98.8	4,744
Imaging Products & Solutions						
Digital Imaging Products		220,135		215,700	-2.0	1,979
Professional Solutions		127,198		120,538	-5.2	1,106
Other		7,116		5,050	-29.0	46
Total		354,449		341,288	-3.7	3,131
Home Entertainment & Sound						
Televisions		359,692		404,731	+12.5	3,713
Audio and Video		174,948		161,137	-7.9	1,478
Other		2,857		744	-74.0	7
Total		537,497		566,612	+5.4	5,198
Devices						
Semiconductors		168,599		200,874	+19.1	1,843
Components		120,664		121,795	+0.9	1,117
Other		1,166		3,212	+175.5	30
Total		290,429		325,881	+12.2	2,990
Pictures						
Motion Pictures		168,790		201,965	+19.7	1,853
Television Productions		85,318		86,621	+1.5	795
Media Networks		82,414		87,987	+6.8	807
Total		336,522		376,573	+11.9	3,455
Music						
Recorded Music		158,731		159,824	+0.7	1,466
Music Publishing		30,854		32,654	+5.8	300
Visual Media and Platform		32,321		35,669	+10.4	327
Total		221,906		228,147	+2.8	2,093
Financial Services		492,665		513,942	+4.3	4,715
All Other		370,990		192,429	-48.1	1,765
Corporate		31,036		26,776	-13.7	 247
Consolidated total	¥	3,485,654	¥	3,711,419	+6.5 %	\$ 34,050

The above table includes a breakdown of sales and operating revenue to external customers for certain segments shown in the Business Segment Information on page F-7. Sony management views each segment as a single operating segment. However, Sony believes that the breakdown of sales and operating revenue to external customers for the segments in this table is useful to investors in understanding sales by product category.

Sony has realigned its product category configuration from the first quarter of the fiscal year ending March 31, 2015. In connection with the realignment, all prior period sales amounts by product category in the table above have been reclassified to conform to the current presentation.

In the IP&S segment, Digital Imaging Products includes compact digital cameras, interchangeable single-lens cameras and video cameras; Professional Solutions includes broadcast- and professional-use products. In the HE&S segment, Televisions includes LCD televisions; Audio and Video includes Blu-ray disc players and recorders, home audio, headphones, and memory-based portable audio devices. In the Devices segment, Semiconductors includes image sensors; Components includes batteries, recording media and data recording systems. In the Pictures segment, Motion Pictures includes the production, acquisition and distribution of motion pictures; Television Productions includes the production, acquisition and distribution of television programming; Media Networks includes the operation of television and digital networks. In the Music segment, Recorded Music includes the distribution of physical and digital recorded music and revenue derived from artists' live performances; Music Publishing includes the management and licensing of the words and music of songs; Visual Media and Platform includes various service offerings for music and visual products and the production and distribution of animation titles.

	Three months ended September 30								
Depreciation and amortization		2013		2014	Change	2014			
Mobile Communications	¥	5,502	¥	4,435	-19.4 % \$	41			
Game & Network Services		4,221		4,426	+4.9	41			
Imaging Products & Solutions		9,472		8,293	-12.4	76			
Home Entertainment & Sound		6,620		6,138	-7.3	56			
Devices		26,171		21,588	-17.5	198			
Pictures		4,639		4,691	+1.1	43			
Music		3,601		3,420	-5.0	31			
Financial Services, including deferred insurance acquisition costs		15,546		13,602	-12.5	125			
All Other		7,393		3,226	-56.4	30			
Total		83,165		69,819	-16.0	641			
Corporate		12,862		12,630	-1.8	115			
Consolidated total	¥	96,027	¥	82,449	-14.1 % \$	756			

	(Millions of yen, millions of U.S. dollars)  Three months ended September 30, 2013								
Restructuring charges and associated depreciation	res	Cotal net tructuring charges	Depreciation associated with restructured assets			Total			
Mobile Communications	¥	2,391	¥	_	¥	2,391			
Game & Network Services		381		_		381			
Imaging Products & Solutions		1,403		_		1,403			
Home Entertainment & Sound		553		_		553			
Devices		1,053		_		1,053			
Pictures		456		_		456			
Music		78		_		78			
Financial Services		_		_		_			
All Other and Corporate		1,381		110		1,491			
Consolidated total	¥	7,696	¥	110	¥	7,806			

	Three months ended September 30, 2014								
Restructuring charges and associated depreciation	res	Total net tructuring charges	Depreciation associated with restructured assets			Total			
Mobile Communications	¥	43	¥	_	¥	43			
Game & Network Services		_		_		_			
Imaging Products & Solutions		71		_		71			
Home Entertainment & Sound		38		_		38			
Devices		2,271		552		2,823			
Pictures		16		_		16			
Music		34		_		34			
Financial Services		_		_		_			
All Other and Corporate		6,278		121		6,399			
Consolidated total	¥	8,751	¥	673	¥	9,424			

Depreciation associated with restructured assets as used in the context of the disclosures regarding restructuring activities refers to the increase in depreciation expense caused by revising the useful life and the salvage value of depreciable fixed assets to coincide with the earlier end of production under an approved restructuring plan. Any impairment of the assets is recognized immediately in the period it is identified.

	Three months ended September 30, 2014								
Restructuring charges and associated depreciation	restr	otal net ucturing narges	Depreciation associated with restructured assets			Total			
Mobile Communications	\$	0	\$	_	\$	0			
Game & Network Services		_		_		_			
Imaging Products & Solutions		1		_		1			
Home Entertainment & Sound		0		_		0			
Devices		21		5		26			
Pictures		0		_		0			
Music		0		_		0			
Financial Services		_		_		_			
All Other and Corporate		58		1		59			
Consolidated total	<u> </u>	80	\$	6	\$	86			

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Depreciation and amortization		2013		2014	Change	2014
Mobile Communications	¥	10,921	¥	10,879	-0.4 % \$	100
Game & Network Services		7,867		8,426	+7.1	77
Imaging Products & Solutions		19,322		15,260	-21.0	140
Home Entertainment & Sound		13,228		12,243	-7.4	112
Devices		51,860		42,602	-17.9	391
Pictures		8,986		9,256	+3.0	85
Music		7,191		6,767	-5.9	62
Financial Services, including deferred insurance acquisition costs		29,503		29,221	-1.0	268
All Other		14,576		6,692	-54.1	62
Total		163,454		141,346	-13.5	1,297
Corporate		25,502	_	25,401	-0.4	233
Consolidated total	¥	188,956	¥	166,747	-11.8 % <b>\$</b>	1,530

(Millions of yen, millions of U.S. dollars)

	Six months ended September 30, 2013							
Restructuring charges and associated depreciation	res	Total net structuring charges	assoc	reciation iated with ructured assets		Total		
Mobile Communications	¥	3,146	¥	_	¥	3,146		
Game & Network Services		382		_		382		
Imaging Products & Solutions		2,132		_		2,132		
Home Entertainment & Sound		713		19		732		
Devices		2,429		_		2,429		
Pictures		871		_		871		
Music		104		_		104		
Financial Services		_		_		_		
All Other and Corporate		2,320		344		2,664		
Consolidated total	¥	12,097	¥	363	¥	12,460		

	Six months ended September 30, 2014									
Restructuring charges and associated depreciation  Mobile Communications	re	Fotal net structuring charges	Depreciation associated with restructured assets			Total				
	¥	57	¥	_	¥	57				
Game & Network Services		64		_		64				
Imaging Products & Solutions		199		_		199				
Home Entertainment & Sound		577		_		577				
Devices		2,813		552		3,365				
Pictures		16		_		16				
Music		60		_		60				
Financial Services		_		_		_				
All Other and Corporate		19,558		790		20,348				
Consolidated total	<del>`</del>	23,344	¥	1,342	¥	24,686				

Depreciation associated with restructured assets as used in the context of the disclosures regarding restructuring activities refers to the increase in depreciation expense caused by revising the useful life and the salvage value of depreciable fixed assets to coincide with the earlier end of production under an approved restructuring plan. Any impairment of the assets is recognized immediately in the period it is identified.

Restructuring charges and associated depreciation	Six months ended September 30, 2014								
	resti c	Depreciation associated with restructured assets			Total				
Mobile Communications	\$	1	\$	_	\$	1			
Game & Network Services		1		_		1			
Imaging Products & Solutions		2		_		2			
Home Entertainment & Sound		5		_		5			
Devices		25		5		30			
Pictures		0		_		0			
Music		1		_		1			
Financial Services		_		_		_			
All Other and Corporate		179		7		186			
Consolidated total	\$	214	\$	12	\$	226			

#### **Geographic Information**

(Millions of yen, millions of U.S. dollars)

	Three months ended September 30										
Sales and operating revenue (to external customers)  Japan	2013			2014	Change		2014				
	¥	510,837	¥	499,545	-2.2 %	\$	4,583				
United States		266,872		327,838	+22.8		3,008				
Europe		379,851		461,395	+21.5		4,233				
China		145,883		144,540	-0.9		1,326				
Asia-Pacific		245,377		259,396	+5.7		2,380				
Other Areas		225,415		208,797	-7.4		1,915				
Total	¥	1,774,235	¥	1,901,511	+7.2 %	\$	17,445				

	Six months ended September 30										
Sales and operating revenue (to external customers) 2013		2013		2014	Change		2014				
Japan	¥	1,042,587	¥	1,010,924	-3.0 %	\$	9,275				
United States		519,414		633,124	+21.9		5,808				
Europe		708,055		853,591	+20.6		7,831				
China		269,114		277,581	+3.1		2,547				
Asia-Pacific		502,787		504,269	+0.3		4,626				
Other Areas		443,697		431,930	-2.7		3,963				
Total	¥	3,485,654	¥	3,711,419	+6.5 %	\$	34,050				

Geographic Information shows sales and operating revenue recognized by location of customers.

Major areas in each geographic segment excluding Japan, United States and China are as follows:

(1) Europe: United Kingdom, France, Germany, Russia, Spain and Sweden

(2) Asia-Pacific: India, South Korea and Oceania

(3) Other Areas: The Middle East/Africa, Brazil, Mexico and Canada

#### **Condensed Financial Services Financial Statements**

The results of the Financial Services segment are included in Sony's consolidated financial statements. The following schedules show unaudited condensed financial statements for the Financial Services segment and all other segments excluding Financial Services. These presentations are not in accordance with accounting principles generally accepted in the United States of America ("U.S. GAAP"), which is used by Sony to prepare its consolidated financial statements. However, because the Financial Services segment is different in nature from Sony's other segments, Sony believes that a comparative presentation may be useful in understanding and analyzing Sony's consolidated financial statements. Transactions between the Financial Services segment and Sony without the Financial Services segment, including noncontrolling interests, are included in those respective presentations, then eliminated in the consolidated figures shown below.

#### **Condensed Balance Sheets**

	(Millions of yen, millions of U.S. dollars)								
Financial Services		March 31		Septem	ber 30	)			
		2014		2014		2014			
ASSETS									
Current assets:									
Cash and cash equivalents	¥	240,332	¥	154,194	\$	1,415			
Marketable securities		828,944		933,499		8,564			
Other		147,241	_	144,676		1,327			
		1,216,517		1,232,369		11,306			
Investments and advances		7,567,242		7,841,610		71,941			
Property, plant and equipment		17,057		17,133		157			
Other assets:									
Deferred insurance acquisition costs		497,772		512,015		4,697			
Other		49,328		47,027		433			
		547,100		559,042		5,130			
Total assets	¥	9,347,916	¥	9,650,154	\$	88,534			
LIABILITIES AND EQUITY									
Current liabilities:									
Short-term borrowings	¥	6,148	¥	16,514	\$	152			
Deposits from customers in the banking business		1,890,023		1,824,665		16,740			
Other		175,499		197,422		1,811			
		2,071,670		2,038,601		18,703			
Long-term debt		44,678		44,625		409			
Future insurance policy benefits and other		3,824,572		3,982,461		36,536			
Policyholders' account in the life insurance business		2,023,472		2,130,408		19,545			
Other		302,521		311,701		2,861			
Total liabilities		8,266,913		8,507,796		78,054			
Equity:									
Stockholders' equity of Financial Services		1,079,740		1,141,075		10,469			
Noncontrolling interests	_	1,263		1,283		11			
Total equity		1,081,003		1,142,358		10,480			
Total liabilities and equity	¥	9,347,916	¥	9,650,154	\$	88,534			

Communish and Timon airl Commisses	· ·					ns of yen, millions of U.S. dollars)  September 30					
Sony without Financial Services		March 31 2014		2014	iber 30	2014					
ASSETS		2014		2014		2014					
Current assets:											
Cash and cash equivalents	¥	806,134	¥	456,315	\$	4,186					
Marketable securities		3,622		3,230		30					
Notes and accounts receivable, trade		864,178		996,667		9,144					
Other	-	1,316,653 2,990,587		1,667,614 3,123,826		15,299					
T'I						28,659					
Film costs		275,799		295,121 277,454		2,708					
Investments and advances Investments in Financial Services, at cost		381,076 111,476		377,454 111,476		3,463 1,023					
Property, plant and equipment		732,953		732,723		6,722					
Other assets		1,640,385		1,476,610		13,546					
Total assets	¥	6,132,276	¥	6,117,210	\$	56,121					
	<u> </u>	0,132,270		0,117,210	Ψ	30,121					
LIABILITIES AND EQUITY Current liabilities:											
Short-term borrowings	¥	371,606	¥	232,180	\$	2,130					
Notes and accounts payable, trade	'	712,829	•	889,973	Ψ	8,165					
Other		1,629,728		1,700,013		15,596					
		2,714,163		2,822,166		25,891					
Long-term debt		875,440		704,678		6,465					
Accrued pension and severance costs		262,558		258,306		2,370					
Other		462,386		467,970	_	4,293					
Total liabilities		4,314,547		4,253,120		39,019					
Redeemable noncontrolling interest		4,115		4,277		39					
Equity:				,							
Stockholders' equity of Sony without Financial Services		1,722,743		1,766,089		16,203					
Noncontrolling interests		90,871		93,724		860					
Total equity		1,813,614		1,859,813		17,063					
Total liabilities and equity	¥	6,132,276	¥	6,117,210	\$	56,121					
Consolidated		(Millions March 31	of yen	, millions of U.S <b>Septen</b>							
Consondared		March 51		Septen	iber 30						
		2014		2014		2014					
		2014		2014		2014					
ASSETS Current assets:		2014		2014		2014					
ASSETS Current assets: Cash and cash equivalents	¥	1,046,466	¥	610,509	<b>\$</b>	5,601					
ASSETS Current assets: Cash and cash equivalents Marketable securities	¥	1,046,466 832,566	¥	610,509 936,729	\$	5,601 8,594					
ASSETS  Current assets:  Cash and cash equivalents  Marketable securities  Notes and accounts receivable, trade	¥	1,046,466 832,566 871,040	¥	610,509 936,729 1,002,320	\$	5,601 8,594 9,196					
ASSETS Current assets: Cash and cash equivalents Marketable securities	¥	1,046,466 832,566 871,040 1,454,814	¥	610,509 936,729 1,002,320 1,802,923	\$	5,601 8,594 9,196 16,540					
ASSETS  Current assets:  Cash and cash equivalents  Marketable securities  Notes and accounts receivable, trade  Other	¥	1,046,466 832,566 871,040 1,454,814 4,204,886	¥	610,509 936,729 1,002,320 1,802,923 4,352,481	\$	5,601 8,594 9,196 16,540 39,931					
ASSETS  Current assets:     Cash and cash equivalents     Marketable securities     Notes and accounts receivable, trade     Other  Film costs	¥	1,046,466 832,566 871,040 1,454,814 4,204,886 275,799	¥	610,509 936,729 1,002,320 1,802,923 4,352,481 295,121	\$	5,601 8,594 9,196 16,540 39,931 2,708					
ASSETS  Current assets:     Cash and cash equivalents     Marketable securities     Notes and accounts receivable, trade     Other  Film costs Investments and advances	¥	1,046,466 832,566 871,040 1,454,814 4,204,886 275,799 7,919,011	¥	610,509 936,729 1,002,320 1,802,923 4,352,481 295,121 8,137,712	\$	5,601 8,594 9,196 16,540 39,931 2,708 74,658					
ASSETS  Current assets:     Cash and cash equivalents     Marketable securities     Notes and accounts receivable, trade     Other  Film costs Investments and advances Property, plant and equipment	¥	1,046,466 832,566 871,040 1,454,814 4,204,886 275,799	¥	610,509 936,729 1,002,320 1,802,923 4,352,481 295,121	\$	5,601 8,594 9,196 16,540 39,931 2,708					
ASSETS  Current assets:     Cash and cash equivalents     Marketable securities     Notes and accounts receivable, trade     Other  Film costs Investments and advances Property, plant and equipment Other assets:	¥	1,046,466 832,566 871,040 1,454,814 4,204,886 275,799 7,919,011 750,010	¥	610,509 936,729 1,002,320 1,802,923 4,352,481 295,121 8,137,712 751,140	\$	5,601 8,594 9,196 16,540 39,931 2,708 74,658 6,891					
ASSETS  Current assets:     Cash and cash equivalents     Marketable securities     Notes and accounts receivable, trade     Other  Film costs Investments and advances Property, plant and equipment Other assets:     Deferred insurance acquisition costs	¥	1,046,466 832,566 871,040 1,454,814 4,204,886 275,799 7,919,011 750,010 497,772	¥	610,509 936,729 1,002,320 1,802,923 4,352,481 295,121 8,137,712 751,140 512,015	\$	5,601 8,594 9,196 16,540 39,931 2,708 74,658 6,891 4,697					
ASSETS  Current assets:     Cash and cash equivalents     Marketable securities     Notes and accounts receivable, trade     Other  Film costs Investments and advances Property, plant and equipment Other assets:	¥	1,046,466 832,566 871,040 1,454,814 4,204,886 275,799 7,919,011 750,010 497,772 1,686,242	¥	610,509 936,729 1,002,320 1,802,923 4,352,481 295,121 8,137,712 751,140 512,015 1,520,535	\$ -	5,601 8,594 9,196 16,540 39,931 2,708 74,658 6,891 4,697 13,950					
ASSETS  Current assets:     Cash and cash equivalents     Marketable securities     Notes and accounts receivable, trade     Other  Film costs Investments and advances Property, plant and equipment Other assets:     Deferred insurance acquisition costs Other		1,046,466 832,566 871,040 1,454,814 4,204,886 275,799 7,919,011 750,010 497,772 1,686,242 2,184,014		610,509 936,729 1,002,320 1,802,923 4,352,481 295,121 8,137,712 751,140 512,015 1,520,535 2,032,550		5,601 8,594 9,196 16,540 39,931 2,708 74,658 6,891 4,697 13,950 18,647					
ASSETS  Current assets:     Cash and cash equivalents     Marketable securities     Notes and accounts receivable, trade     Other  Film costs Investments and advances Property, plant and equipment Other assets:     Deferred insurance acquisition costs     Other  Total assets	¥	1,046,466 832,566 871,040 1,454,814 4,204,886 275,799 7,919,011 750,010 497,772 1,686,242	¥	610,509 936,729 1,002,320 1,802,923 4,352,481 295,121 8,137,712 751,140 512,015 1,520,535	\$ 	5,601 8,594 9,196 16,540 39,931 2,708 74,658 6,891 4,697 13,950					
ASSETS  Current assets:     Cash and cash equivalents     Marketable securities     Notes and accounts receivable, trade     Other  Film costs Investments and advances Property, plant and equipment Other assets:     Deferred insurance acquisition costs     Other  Total assets  LIABILITIES AND EQUITY		1,046,466 832,566 871,040 1,454,814 4,204,886 275,799 7,919,011 750,010 497,772 1,686,242 2,184,014		610,509 936,729 1,002,320 1,802,923 4,352,481 295,121 8,137,712 751,140 512,015 1,520,535 2,032,550		5,601 8,594 9,196 16,540 39,931 2,708 74,658 6,891 4,697 13,950 18,647					
ASSETS  Current assets:     Cash and cash equivalents     Marketable securities     Notes and accounts receivable, trade     Other  Film costs Investments and advances Property, plant and equipment Other assets:     Deferred insurance acquisition costs     Other  Total assets  LIABILITIES AND EQUITY Current liabilities:	<u>¥</u>	1,046,466 832,566 871,040 1,454,814 4,204,886 275,799 7,919,011 750,010 497,772 1,686,242 2,184,014 15,333,720	<u> </u>	610,509 936,729 1,002,320 1,802,923 4,352,481 295,121 8,137,712 751,140 512,015 1,520,535 2,032,550 15,569,004	\$	5,601 8,594 9,196 16,540 39,931 2,708 74,658 6,891 4,697 13,950 18,647					
ASSETS  Current assets:     Cash and cash equivalents     Marketable securities     Notes and accounts receivable, trade     Other  Film costs Investments and advances Property, plant and equipment Other assets:     Deferred insurance acquisition costs     Other  Total assets  LIABILITIES AND EQUITY  Current liabilities:     Short-term borrowings		1,046,466 832,566 871,040 1,454,814 4,204,886 275,799 7,919,011 750,010 497,772 1,686,242 2,184,014 15,333,720		610,509 936,729 1,002,320 1,802,923 4,352,481 295,121 8,137,712 751,140 512,015 1,520,535 2,032,550 15,569,004		5,601 8,594 9,196 16,540 39,931 2,708 74,658 6,891 4,697 13,950 18,647 142,835					
Current assets: Cash and cash equivalents Marketable securities Notes and accounts receivable, trade Other  Film costs Investments and advances Property, plant and equipment Other assets: Deferred insurance acquisition costs Other  Total assets  LIABILITIES AND EQUITY  Current liabilities: Short-term borrowings Notes and accounts payable, trade	<u>¥</u>	1,046,466 832,566 871,040 1,454,814 4,204,886 275,799 7,919,011 750,010 497,772 1,686,242 2,184,014 15,333,720	<u> </u>	610,509 936,729 1,002,320 1,802,923 4,352,481 295,121 8,137,712 751,140 512,015 1,520,535 2,032,550 15,569,004	\$	5,601 8,594 9,196 16,540 39,931 2,708 74,658 6,891 4,697 13,950 18,647 142,835					
ASSETS  Current assets:     Cash and cash equivalents     Marketable securities     Notes and accounts receivable, trade     Other  Film costs Investments and advances Property, plant and equipment Other assets:     Deferred insurance acquisition costs     Other  Total assets  LIABILITIES AND EQUITY  Current liabilities:     Short-term borrowings	<u>¥</u>	1,046,466 832,566 871,040 1,454,814 4,204,886 275,799 7,919,011 750,010 497,772 1,686,242 2,184,014 15,333,720	<u> </u>	610,509 936,729 1,002,320 1,802,923 4,352,481 295,121 8,137,712 751,140 512,015 1,520,535 2,032,550 15,569,004	\$	5,601 8,594 9,196 16,540 39,931 2,708 74,658 6,891 4,697 13,950 18,647 142,835					
Current assets: Cash and cash equivalents Marketable securities Notes and accounts receivable, trade Other  Film costs Investments and advances Property, plant and equipment Other assets: Deferred insurance acquisition costs Other  Total assets  LIABILITIES AND EQUITY  Current liabilities: Short-term borrowings Notes and accounts payable, trade Deposits from customers in the banking business	<u>¥</u>	1,046,466 832,566 871,040 1,454,814 4,204,886 275,799 7,919,011 750,010 497,772 1,686,242 2,184,014 15,333,720 377,754 712,829 1,890,023	<u> </u>	610,509 936,729 1,002,320 1,802,923 4,352,481 295,121 8,137,712 751,140 512,015 1,520,535 2,032,550 15,569,004 248,694 889,973 1,824,665	\$	5,601 8,594 9,196 16,540 39,931 2,708 74,658 6,891 4,697 13,950 18,647 142,835					
Current assets: Cash and cash equivalents Marketable securities Notes and accounts receivable, trade Other  Film costs Investments and advances Property, plant and equipment Other assets: Deferred insurance acquisition costs Other  Total assets  LIABILITIES AND EQUITY  Current liabilities: Short-term borrowings Notes and accounts payable, trade Deposits from customers in the banking business Other  Long-term debt	<u>¥</u>	1,046,466 832,566 871,040 1,454,814 4,204,886 275,799 7,919,011 750,010 497,772 1,686,242 2,184,014 15,333,720 377,754 712,829 1,890,023 1,803,008	<u> </u>	610,509 936,729 1,002,320 1,802,923 4,352,481 295,121 8,137,712 751,140 512,015 1,520,535 2,032,550 15,569,004 248,694 889,973 1,824,665 1,895,767 4,859,099 745,832	\$	5,601 8,594 9,196 16,540 39,931 2,708 74,658 6,891 4,697 13,950 18,647 142,835 2,282 8,165 16,740 17,392 44,579 6,842					
Current assets: Cash and cash equivalents Marketable securities Notes and accounts receivable, trade Other  Film costs Investments and advances Property, plant and equipment Other assets: Deferred insurance acquisition costs Other  Total assets  LIABILITIES AND EQUITY  Current liabilities: Short-term borrowings Notes and accounts payable, trade Deposits from customers in the banking business Other  Long-term debt Accrued pension and severance costs	<u>¥</u>	1,046,466 832,566 871,040 1,454,814 4,204,886 275,799 7,919,011 750,010 497,772 1,686,242 2,184,014 15,333,720 377,754 712,829 1,890,023 1,803,008 4,783,614 916,648 284,963	<u> </u>	610,509 936,729 1,002,320 1,802,923 4,352,481 295,121 8,137,712 751,140 512,015 1,520,535 2,032,550 15,569,004 248,694 889,973 1,824,665 1,895,767 4,859,099 745,832 281,644	\$	5,601 8,594 9,196 16,540 39,931 2,708 74,658 6,891 4,697 13,950 18,647 142,835 2,282 8,165 16,740 17,392 44,579 6,842 2,584					
Current assets: Cash and cash equivalents Marketable securities Notes and accounts receivable, trade Other  Film costs Investments and advances Property, plant and equipment Other assets: Deferred insurance acquisition costs Other  Total assets  LIABILITIES AND EQUITY  Current liabilities: Short-term borrowings Notes and accounts payable, trade Deposits from customers in the banking business Other  Long-term debt Accrued pension and severance costs Future insurance policy benefits and other	<u>¥</u>	1,046,466 832,566 871,040 1,454,814 4,204,886 275,799 7,919,011 750,010 497,772 1,686,242 2,184,014 15,333,720 377,754 712,829 1,890,023 1,803,008 4,783,614 916,648 284,963 3,824,572	<u> </u>	610,509 936,729 1,002,320 1,802,923 4,352,481 295,121 8,137,712 751,140 512,015 1,520,535 2,032,550 15,569,004 248,694 889,973 1,824,665 1,895,767 4,859,099 745,832 281,644 3,982,461	\$	5,601 8,594 9,196 16,540 39,931 2,708 74,658 6,891 4,697 13,950 18,647 142,835 2,282 8,165 16,740 17,392 44,579 6,842 2,584 36,536					
Current assets: Cash and cash equivalents Marketable securities Notes and accounts receivable, trade Other  Film costs Investments and advances Property, plant and equipment Other assets: Deferred insurance acquisition costs Other  Total assets  LIABILITIES AND EQUITY  Current liabilities: Short-term borrowings Notes and accounts payable, trade Deposits from customers in the banking business Other  Long-term debt Accrued pension and severance costs Future insurance policy benefits and other Policyholders' account in the life insurance business	<u>¥</u>	1,046,466 832,566 871,040 1,454,814 4,204,886 275,799 7,919,011 750,010 497,772 1,686,242 2,184,014 15,333,720 377,754 712,829 1,890,023 1,803,008 4,783,614 916,648 284,963 3,824,572 2,023,472	<u> </u>	610,509 936,729 1,002,320 1,802,923 4,352,481 295,121 8,137,712 751,140 512,015 1,520,535 2,032,550 15,569,004 248,694 889,973 1,824,665 1,895,767 4,859,099 745,832 281,644 3,982,461 2,130,408	\$	5,601 8,594 9,196 16,540 39,931 2,708 74,658 6,891 4,697 13,950 18,647 142,835 2,282 8,165 16,740 17,392 44,579 6,842 2,584 36,536 19,545					
Current assets: Cash and cash equivalents Marketable securities Notes and accounts receivable, trade Other  Film costs Investments and advances Property, plant and equipment Other assets: Deferred insurance acquisition costs Other  Total assets  LIABILITIES AND EQUITY  Current liabilities: Short-term borrowings Notes and accounts payable, trade Deposits from customers in the banking business Other  Long-term debt Accrued pension and severance costs Future insurance policy benefits and other Policyholders' account in the life insurance business Other	<u>¥</u>	1,046,466 832,566 871,040 1,454,814 4,204,886 275,799 7,919,011 750,010 497,772 1,686,242 2,184,014 15,333,720 377,754 712,829 1,890,023 1,803,008 4,783,614 916,648 284,963 3,824,572 2,023,472 713,195	<u> </u>	610,509 936,729 1,002,320 1,802,923 4,352,481 295,121 8,137,712 751,140 512,015 1,520,535 2,032,550 15,569,004 248,694 889,973 1,824,665 1,895,767 4,859,099 745,832 281,644 3,982,461 2,130,408 726,102	\$	5,601 8,594 9,196 16,540 39,931 2,708 74,658 6,891 4,697 13,950 18,647 142,835 2,282 8,165 16,740 17,392 44,579 6,842 2,584 36,536 19,545 6,662					
Current assets: Cash and cash equivalents Marketable securities Notes and accounts receivable, trade Other  Film costs Investments and advances Property, plant and equipment Other assets: Deferred insurance acquisition costs Other  Total assets  LIABILITIES AND EQUITY  Current liabilities: Short-term borrowings Notes and accounts payable, trade Deposits from customers in the banking business Other  Long-term debt Accrued pension and severance costs Future insurance policy benefits and other Policyholders' account in the life insurance business Other Total liabilities	<u>¥</u>	1,046,466 832,566 871,040 1,454,814 4,204,886 275,799 7,919,011 750,010 497,772 1,686,242 2,184,014 15,333,720 377,754 712,829 1,890,023 1,803,008 4,783,614 916,648 284,963 3,824,572 2,023,472 713,195 12,546,464	<u> </u>	610,509 936,729 1,002,320 1,802,923 4,352,481 295,121 8,137,712 751,140 512,015 1,520,535 2,032,550 15,569,004 248,694 889,973 1,824,665 1,895,767 4,859,099 745,832 281,644 3,982,461 2,130,408 726,102 12,725,546	\$	5,601 8,594 9,196 16,540 39,931 2,708 74,658 6,891 4,697 13,950 18,647 142,835 2,282 8,165 16,740 17,392 44,579 6,842 2,584 36,536 19,545 6,662 116,748					
Current assets: Cash and cash equivalents Marketable securities Notes and accounts receivable, trade Other  Film costs Investments and advances Property, plant and equipment Other assets: Deferred insurance acquisition costs Other  Total assets  LIABILITIES AND EQUITY  Current liabilities: Short-term borrowings Notes and accounts payable, trade Deposits from customers in the banking business Other  Long-term debt Accrued pension and severance costs Future insurance policy benefits and other Policyholders' account in the life insurance business Other	<u>¥</u>	1,046,466 832,566 871,040 1,454,814 4,204,886 275,799 7,919,011 750,010 497,772 1,686,242 2,184,014 15,333,720 377,754 712,829 1,890,023 1,803,008 4,783,614 916,648 284,963 3,824,572 2,023,472 713,195	<u> </u>	610,509 936,729 1,002,320 1,802,923 4,352,481 295,121 8,137,712 751,140 512,015 1,520,535 2,032,550 15,569,004 248,694 889,973 1,824,665 1,895,767 4,859,099 745,832 281,644 3,982,461 2,130,408 726,102	\$	5,601 8,594 9,196 16,540 39,931 2,708 74,658 6,891 4,697 13,950 18,647 142,835 2,282 8,165 16,740 17,392 44,579 6,842 2,584 36,536 19,545 6,662					
Current assets:     Cash and cash equivalents     Marketable securities     Notes and accounts receivable, trade     Other  Film costs Investments and advances Property, plant and equipment Other assets:     Deferred insurance acquisition costs     Other  Total assets      LIABILITIES AND EQUITY  Current liabilities:     Short-term borrowings     Notes and accounts payable, trade     Deposits from customers in the banking business     Other  Long-term debt Accrued pension and severance costs Future insurance policy benefits and other Policyholders' account in the life insurance business Other  Total liabilities Redeemable noncontrolling interest Equity:	<u>¥</u>	1,046,466 832,566 871,040 1,454,814 4,204,886 275,799 7,919,011 750,010 497,772 1,686,242 2,184,014 15,333,720 377,754 712,829 1,890,023 1,803,008 4,783,614 916,648 284,963 3,824,572 2,023,472 713,195 12,546,464	<u> </u>	610,509 936,729 1,002,320 1,802,923 4,352,481 295,121 8,137,712 751,140 512,015 1,520,535 2,032,550 15,569,004 248,694 889,973 1,824,665 1,895,767 4,859,099 745,832 281,644 3,982,461 2,130,408 726,102 12,725,546	\$	5,601 8,594 9,196 16,540 39,931 2,708 74,658 6,891 4,697 13,950 18,647 142,835 2,282 8,165 16,740 17,392 44,579 6,842 2,584 36,536 19,545 6,662 116,748					
Current assets:     Cash and cash equivalents     Marketable securities     Notes and accounts receivable, trade     Other  Film costs Investments and advances Property, plant and equipment Other assets:     Deferred insurance acquisition costs     Other  Total assets      LIABILITIES AND EQUITY  Current liabilities:     Short-term borrowings     Notes and accounts payable, trade     Deposits from customers in the banking business     Other  Long-term debt Accrued pension and severance costs Future insurance policy benefits and other Policyholders' account in the life insurance business Other  Total liabilities Redeemable noncontrolling interest Equity: Sony Corporation's stockholders' equity	<u>¥</u>	1,046,466 832,566 871,040 1,454,814 4,204,886 275,799 7,919,011 750,010 497,772 1,686,242 2,184,014 15,333,720 377,754 712,829 1,890,023 1,803,008 4,783,614 916,648 284,963 3,824,572 2,023,472 713,195 12,546,464 4,115 2,258,137	<u> </u>	610,509 936,729 1,002,320 1,802,923 4,352,481 295,121 8,137,712 751,140 512,015 1,520,535 2,032,550 15,569,004 248,694 889,973 1,824,665 1,895,767 4,859,099 745,832 281,644 3,982,461 2,130,408 726,102 12,725,546 4,277 2,286,769	\$	5,601 8,594 9,196 16,540 39,931 2,708 74,658 6,891 4,697 13,950 18,647 142,835 2,282 8,165 16,740 17,392 44,579 6,842 2,584 36,536 19,545 6,662 116,748 39 20,980					
Current assets: Cash and cash equivalents Marketable securities Notes and accounts receivable, trade Other  Film costs Investments and advances Property, plant and equipment Other assets: Deferred insurance acquisition costs Other  Total assets  LIABILITIES AND EQUITY  Current liabilities: Short-term borrowings Notes and accounts payable, trade Deposits from customers in the banking business Other  Long-term debt Accrued pension and severance costs Future insurance policy benefits and other Policyholders' account in the life insurance business Other Total liabilities Redeemable noncontrolling interest Equity: Sony Corporation's stockholders' equity Noncontrolling interests	<u>¥</u>	1,046,466 832,566 871,040 1,454,814 4,204,886 275,799 7,919,011 750,010 497,772 1,686,242 2,184,014 15,333,720 377,754 712,829 1,890,023 1,803,008 4,783,614 916,648 284,963 3,824,572 2,023,472 713,195 12,546,464 4,115 2,258,137 525,004	<u> </u>	610,509 936,729 1,002,320 1,802,923 4,352,481 295,121 8,137,712 751,140 512,015 1,520,535 2,032,550 15,569,004 248,694 889,973 1,824,665 1,895,767 4,859,099 745,832 281,644 3,982,461 2,130,408 726,102 12,725,546 4,277 2,286,769 552,412	\$	5,601 8,594 9,196 16,540 39,931 2,708 74,658 6,891 4,697 13,950 18,647 142,835 2,282 8,165 16,740 17,392 44,579 6,842 2,584 36,536 19,545 6,662 116,748 39 20,980 5,068					
Current assets:     Cash and cash equivalents     Marketable securities     Notes and accounts receivable, trade     Other  Film costs Investments and advances Property, plant and equipment Other assets:     Deferred insurance acquisition costs     Other  Total assets  LIABILITIES AND EQUITY  Current liabilities:     Short-term borrowings     Notes and accounts payable, trade     Deposits from customers in the banking business     Other  Long-term debt Accrued pension and severance costs Future insurance policy benefits and other Policyholders' account in the life insurance business Other  Total liabilities Redeemable noncontrolling interest Equity: Sony Corporation's stockholders' equity	<u>¥</u>	1,046,466 832,566 871,040 1,454,814 4,204,886 275,799 7,919,011 750,010 497,772 1,686,242 2,184,014 15,333,720 377,754 712,829 1,890,023 1,803,008 4,783,614 916,648 284,963 3,824,572 2,023,472 713,195 12,546,464 4,115 2,258,137	<u> </u>	610,509 936,729 1,002,320 1,802,923 4,352,481 295,121 8,137,712 751,140 512,015 1,520,535 2,032,550 15,569,004 248,694 889,973 1,824,665 1,895,767 4,859,099 745,832 281,644 3,982,461 2,130,408 726,102 12,725,546 4,277 2,286,769	\$	5,601 8,594 9,196 16,540 39,931 2,708 74,658 6,891 4,697 13,950 18,647 142,835 2,282 8,165 16,740 17,392 44,579 6,842 2,584 36,536 19,545 6,662 116,748 39 20,980					

#### **Condensed Statements of Income**

(Millions of yen, millions of U.S. dollars)

Three months ended September 30

	Three months ended September 30									
Financial Services	2013		2014		Change	2014				
Financial services revenue	¥	243,714	¥	269,576	+10.6 % \$	2,473				
Financial services expenses		204,823		222,224	+8.5	2,039				
Equity in net income (loss) of affiliated companies		(503)		334		3				
Operating income		38,388		47,686	+24.2	437				
Other income (expenses), net		62		_						
Income before income taxes		38,450		47,686	+24.0	437				
Income taxes and other		12,363		14,786	+19.6	135				
Net income of Financial Services	¥	26,087	¥	32,900	+26.1 % \$	302				

(Millions of yen, millions of U.S. dollars)

Three months ended September 30

	Three months ended September 30									
Sony without Financial Services		2013		2014	Change		2014			
Net sales and operating revenue	¥	1,532,614	¥	1,634,224	+6.6 %	\$	14,993			
Costs and expenses		1,556,069		1,716,280	+10.3		15,746			
Equity in net income (loss) of affiliated companies		(1,522)		295	_		3			
Operating loss		(24,977)		(81,761)	_		(750)			
Other income (expenses), net		(8,345)		(4,366)	_		(40)			
Loss before income taxes		(33,322)		(86,127)	<del></del>		(790)			
Income taxes and other		1,873		18,069	+864.7		166			
Net loss of Sony without Financial Services	¥	(35,195)	¥	(104,196)	- %	\$	(956)			

	September 30					
Consolidated		2013		2014	Change	2014
Financial services revenue	¥	242,495	¥	268,192	+10.6 % \$	2,460
Net sales and operating revenue		1,531,740		1,633,319	+6.6	14,985
		1,774,235		1,901,511	+7.2	17,445
Costs and expenses		1,758,281		1,987,728	+13.0	18,236
Equity in net income (loss) of affiliated companies		(2,025)		629		6
Operating income (loss)		13,929		(85,588)		(785)
Other income (expenses), net		(8,800)		(4,367)	<u> </u>	(40)
Income (loss) before income taxes		5,129		(89,955)		(825)
Income taxes and other		24,760		46,014	+85.8	422
Net loss attributable to Sony Corporation's stockholders	¥	(19,631)	¥	(135,969)	- % <u>\$</u>	(1,247)

#### **Condensed Statements of Income**

(Millions of yen, millions of U.S. dollars)

Six months ended September 30

	Six months ended September 30									
Financial Services	rvices 2013		2014		Change	2014				
Financial services revenue	¥	495,119	¥	516,543	+4.3 % \$	4,739				
Financial services expenses		410,372		425,141	+3.6	3,901				
Equity in net income (loss) of affiliated companies		(1,250)		56		1				
Operating income		83,497		91,458	+9.5	839				
Other income (expenses), net		119		_						
Income before income taxes		83,616		91,458	+9.4	839				
Income taxes and other		27,268		28,637	+5.0	263				
Net income of Financial Services	¥	56,348	¥	62,821	+11.5 % \$	576				

(Millions of yen, millions of U.S. dollars)

Six months ended September 30

	Six months ended September 30									
Sony without Financial Services		2013		2014	Change		2014			
Net sales and operating revenue	¥	2,994,168	¥	3,199,509	+6.9 %	\$	29,353			
Costs and expenses		3,028,038		3,259,003	+7.6		29,899			
Equity in net income (loss) of affiliated companies		(1,200)		3,774	_		35			
Operating loss		(35,070)		(55,720)	_ `		(511)			
Other income (expenses), net		8,500		2,027	-76.2		18			
Loss before income taxes		(26,570)		(53,693)	_		(493)			
Income taxes and other		17,129		33,817	+97.4		310			
Net loss of Sony without Financial Services	¥	(43,699)	¥	(87,510)	- %	\$	(803)			

	Six months ended September 30										
Consolidated 201		2013		2014	Change	2014					
Financial services revenue	¥	492,665	¥	513,942	+4.3 % \$	4,715					
Net sales and operating revenue		2,992,989		3,197,477	+6.8	29,335					
		3,485,654		3,711,419	+6.5	34,050					
Costs and expenses		3,433,778		3,731,023	+8.7	34,230					
Equity in net income (loss) of affiliated companies		(2,450)		3,830		35					
Operating income (loss)		49,426		(15,774)	_	(145)					
Other income (expenses), net		1,096		(5,804)		(53)					
Income (loss) before income taxes		50,522		(21,578)		(198)					
Income taxes and other		67,026		87,583	+30.7	803					
Net loss attributable to Sony Corporation's stockholders	¥	(16,504)	¥	(109,161)	- % <u>\$</u>	(1,001)					

#### **Condensed Statements of Cash Flows**

(Millions of yen, millions of U.S. dollars)

-		~	
Finar	ıcıal	Se	rvices

Net cash provided by operating activities
Net cash used in investing activities
Net cash provided by (used in) financing activities
Net decrease in cash and cash equivalents
Cash and cash equivalents at beginning of the fiscal year
Cash and cash equivalents at end of the period

	Six months ended September 30							
	2013		2014	2014				
¥	208,182	¥	222,115	\$	2,038			
	(231,767)		(282,765)		(2,594)			
	19,675		(25,488)		(234)			
	(3,910)		(86,138)		(790)			

201,550

197,640

(Millions of yen, millions of U.S. dollars)

240,332

154,194

2,205

1,415

Conv	without	Financial	Sarvicas

Net cash used in operating activities

Net cash provided by (used in) investing activities

Net cash provided by (used in) financing activities

Effect of exchange rate changes on cash and cash equivalents

Net decrease in cash and cash equivalents

Cash and cash equivalents at beginning of the fiscal year

Cash and cash equivalents at end of the period

	Six months ended September 30							
	2013	2014		2014 2014			2014	
¥	(214,273)	¥	(110,210)	\$	(1,011)			
	7,652		(94)		(1)			
	84,847		(255,359)		(2,343)			
	24,991		15,844		145			
	(96,783)		(349,819)		(3,210)			
	624,811		806,134		7,396			
¥	528,028	¥	456,315	\$	4,186			

#### Consolidated

Net cash provided by (used in) operating activities
Net cash used in investing activities
Net cash provided by (used in) financing activities
Effect of exchange rate changes on cash and cash equivalents
Net decrease in cash and cash equivalents
Cash and cash equivalents at beginning of the fiscal year
Cash and cash equivalents at end of the period

### (Millions of yen, millions of U.S. dollars) Six months ended September 30

	Six months ended September 30							
	2013		2014		2014			
¥	(12,760)	¥	104,075	\$	955			
	(224,111)		(282,859)		(2,595)			
	111,187		(273,017)		(2,505)			
	24,991		15,844		145			
	(100,693)		(435,957)		(4,000)			
	826,361		1,046,466		9,601			
¥	725,668	¥	610,509	\$	5,601			

(Notes)

- 1. U.S. dollar amounts have been translated from yen, for convenience only, at the rate of \\$109 = U.S. \\$1, the approximate Tokyo foreign exchange market rate as of September 30, 2014.
- 2. As of September 30, 2014, Sony had 1,271 consolidated subsidiaries (including variable interest entities) and 102 affiliated companies accounted for under the equity method.
- 3. The weighted-average number of outstanding shares used for the computation of earnings per share of common stock are as follows:

Weighted-average number of outstanding shares	(Thousands of shares)	
	Three months end	ed September 30
Net loss attributable to Sony Corporation's stockholders	<u>2013</u>	<u>2014</u>
— Basic	1,019,875	1,093,725
— Diluted	1,019,875	1,093,725
Weighted-average number of outstanding shares	(Thousands	of shares)
	Six months ende	d September 30
Net loss attributable to Sony Corporation's stockholders	<u>2013</u>	<u>2014</u>
— Basic	1,015,395	1,068,703
— Diluted	1,015,395	1,068,703

All potential shares were excluded as anti-dilutive for the three and six months ended September 30, 2013 and 2014 due to Sony incurring a net loss attributable to Sony Corporation's stockholders for the respective periods.

4. Recently adopted accounting pronouncements:

Obligations resulting from joint and several liability arrangements for which the total amount of the obligation is fixed at the reporting date

In February 2013, the Financial Accounting Standards Board ("FASB") issued new accounting guidance for obligations resulting from joint and several liability arrangements for which the total amount of the obligation is fixed at the reporting date. The guidance requires an entity to measure obligations resulting from joint and several liability arrangements for which the total amount of the obligation within the scope of this guidance is fixed at the reporting date, as the sum of the amount the reporting entity agreed to pay on the basis of its arrangement among its co-obligors, plus any additional amount the reporting entity expects to pay on behalf of its co-obligors. This guidance was effective for Sony as of April 1, 2014. The adoption of this guidance did not have a material impact on Sony's results of operations and financial position.

# Parent's accounting for the cumulative translation adjustment upon derecognition of certain subsidiaries or groups of assets within a foreign entity or of an investment in a foreign entity

In March 2013, the FASB issued new accounting guidance for the parent's accounting for the cumulative translation adjustment upon derecognition of certain subsidiaries or groups of assets within a foreign entity or of an investment in a foreign entity. The guidance resolved diversity in practice and clarifies the applicable guidance for the release of the cumulative translation adjustment when the parent sells a part or all of its investment in a foreign entity, ceases to have a controlling financial interest in a subsidiary or group of assets that is a business within a foreign entity, or obtains control in a business combination achieved in stages involving an equity method investment that is a foreign entity. After adoption of this guidance, any accumulated translation adjustments associated with a previously held equity interest, are included in earnings in a business combination achieved in stages. This guidance was effective for Sony as of April 1, 2014. The adoption of this guidance did not have a material impact on Sony's results of operations and financial position.

# <u>Presentation of an unrecognized tax benefit when a net operating loss carryforward, a similar tax loss, or a tax credit carryforward exists</u>

In July 2013, the FASB issued new accounting guidance for the presentation of an unrecognized tax benefit when a net operating loss carryforward, a similar tax loss, or a tax credit carryforward exists. The guidance requires an unrecognized tax benefit to be presented as a reduction to a deferred tax asset for a net operating loss, a similar tax loss, or a tax credit carryforward if certain criteria are met. This guidance was effective for Sony as of April 1, 2014. The adoption of this guidance did not have a material impact on Sony's results of operations and financial position.

- 5. Sony realigned its business segments for the first quarter of the fiscal year ending March 31, 2015 to reflect modifications to its organizational structure as of April 1, 2014, primarily repositioning the operations of the previously reported Game and Mobile Products & Communications ("MP&C") segments. In connection with this realignment, the previously-reported operations of the network business which were included in All Other are now integrated with the previously-reported Game segment and are reported as the G&NS segment. The previously reported Mobile Communications category which was included in the MP&C segment has been reclassified as the newly established Mobile Communications segment, while the other categories in the previously reported MP&C segment are now included in All Other. This includes the reclassification of the PC business into All Other. As of the first quarter of the fiscal year ending March 31, 2015, the power supply business, which was previously included in the Devices segment, has been integrated into All Other to reflect modifications Sony made to its organizational structure as of June 1, 2014. For further details of new segments and categories, see page F-8 and F-9. In connection with this realignment, the sales and operating revenue and operating income (loss) of each segment for the comparable period have been reclassified to conform to the current quarter's presentation.
- 6. Sony estimates the annual effective tax rate ("ETR") derived from a projected annual net income before taxes and calculates the interim period income tax provision based on the year-to-date income tax provision computed by applying the ETR to the year-to-date net income before taxes at the end of each interim period. The income tax provision based on the ETR reflects anticipated income tax credits and net operating loss carryforwards; however, it excludes the income tax provision related to significant unusual or extraordinary transactions. Such income tax provision is separately reported from the provision based on the ETR in the interim period in which they occur.
- 7. Certain reclassifications of the financial statements and accompanying footnotes for the three and six months ended September 30, 2013 have been made to conform to the presentation for the three and six months ended September 30, 2014. Reclassifications include changes in the presentation and disclosure related to internal-use software, effective on March 31, 2014. Due to the changes, the amortization of internal-use software was reclassified from other to depreciation and amortization, including amortization of deferred insurance acquisition costs in the cash flows from operating activities section of the consolidated statements of cash flows. Depreciation and amortization in the business segment information were also reclassified, accordingly.
- 8. During the fourth quarter of the fiscal year ended March 31, 2014, Sony revised its financial statements related to the recognition of revenue for certain of its universal life insurance contracts as disclosed in the previous fiscal year. Accordingly, certain financial information for the comparable period has been revised. The principal amounts that have been revised are indicated below.

(Millions of yen) Three months ended September 30, 2013 As previously reported As adjusted **Consolidated Statements of Income** ¥ 243,746 Financial services revenue 242,495 Financial services expenses 204,012 203,596 Net loss (5,637)(6,210)**Consolidated Statements of Comprehensive Income** Unrealized gains on securities 16,807 17,440 Comprehensive loss attributable to Sony Corporation's stockholders (6,307)(6,271)

(Millions of yen) Six months ended September 30, 2013

		previously reported	As adjusted		
Consolidated Statements of Income					
Financial services revenue	¥	495,209	¥	492,665	
Financial services expenses		408,742		407,893	
Net income		13,876		12,715	
Consolidated Statements of Comprehensive Income					
Unrealized gains on securities		2,876		2,546	
Comprehensive income attributable to Sony Corporation's stockholders		51,762		50,868	
Consolidated Statements of Cash Flows					
Increase in future insurance policy benefits and other		205,633		205,663	
Increase in deposits from customers in the financial services business, net		14,116		16,660	

#### Other Consolidated Financial Data

(Millions of yen, millions of U.S. dollars)

	Three months ended September 30						
		2013		2014		2014	
Capital expenditures*	¥	57,504	¥	57,393	\$	527	
(Additions to property, plant and equipment)		(38,043)		(39,199)		(360)	
(Additions to intangible assets)		(19,461)		(18,194)		(167)	
Depreciation and amortization expenses**		96,027		82,449		756	
(Depreciation expenses for property, plant and equipment)		(49,305)		(39,411)		(361)	
(Amortization expenses for intangible assets)		(46,722)		(43,038)		(395)	
Research and development expenses		118,047		115,080		1,056	

	Six months ended September 30					
	2013		2014			2014
Capital expenditures*	¥	128,826	¥	112,621	\$	1,033
(Additions to property, plant and equipment)		(89,495)		(76,326)		(700)
(Additions to intangible assets)		(39,331)		(36,295)		(333)
Depreciation and amortization expenses**		188,956		166,747		1,530
(Depreciation expenses for property, plant and equipment)		(97,699)		(77,985)		<b>(716)</b>
(Amortization expenses for intangible assets)		(91,257)		(88,762)		(814)
Research and development expenses		228,611		222,006		2,037

<sup>\*</sup> Excluding additions for tangible and intangible assets from business combinations.

<sup>\*\*</sup> Including amortization expenses for intangible assets and for deferred insurance acquisition costs.