

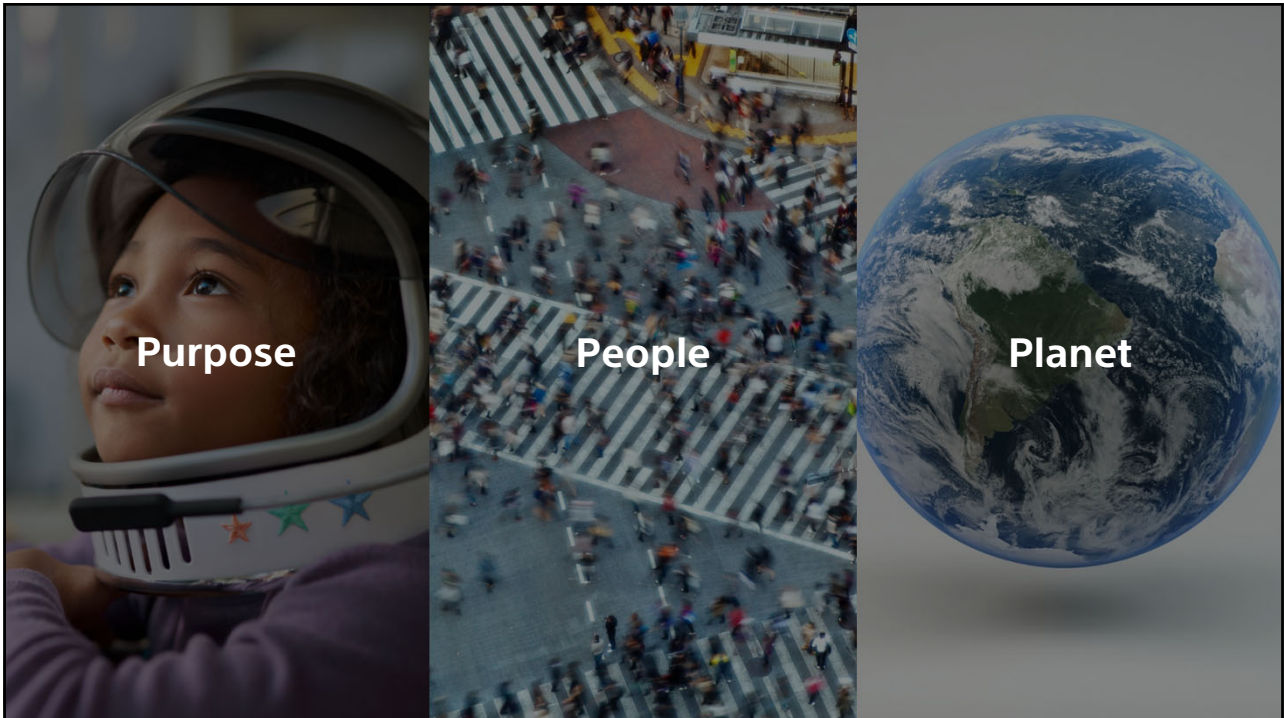
SONY

Sony Group ESG Briefing

Chairman, President and CEO
Sony Group Corporation

Kenichiro Yoshida

September 15, 2021 (JST)





Sony and the Planet Earth

Responsibility

Contribution

Responsibility

Contribution

Responsibility



Curbing Climate Change

Conserving Resources



Promoting Biodiversity

Controlling Chemical Substances

Responsibility



Original Blended Material

Responsibility



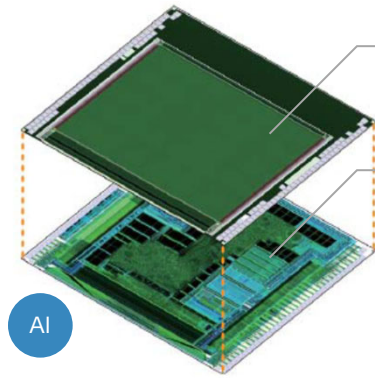
Responsibility



Responsibility

Contribution

Contribution



Captures the real world

Pixel Chip

AI image analysis and processing

Logic Chip

AI Sensor

Contribution



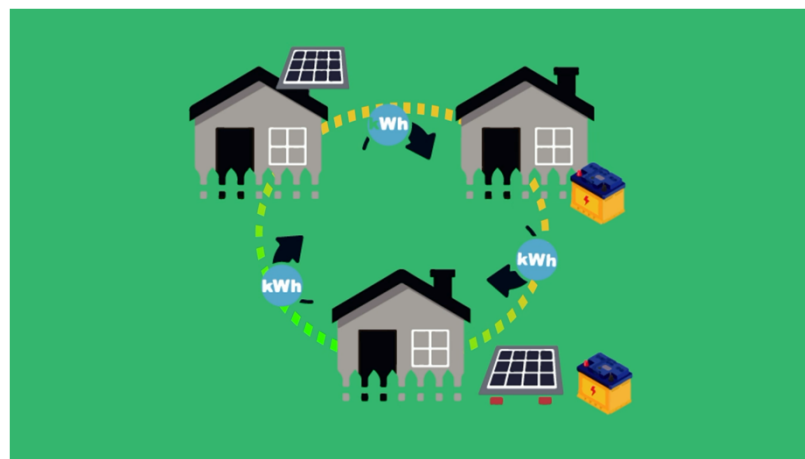
Mobility

Contribution



Mobility

Contribution



Open Energy System (OES)



“

Looking at the Earth from space,
I could sense how thin the
atmosphere is, and how much
the Earth needs our protection

”

JAXA Astronaut

Kimiya Yui

©JAXA

SONY



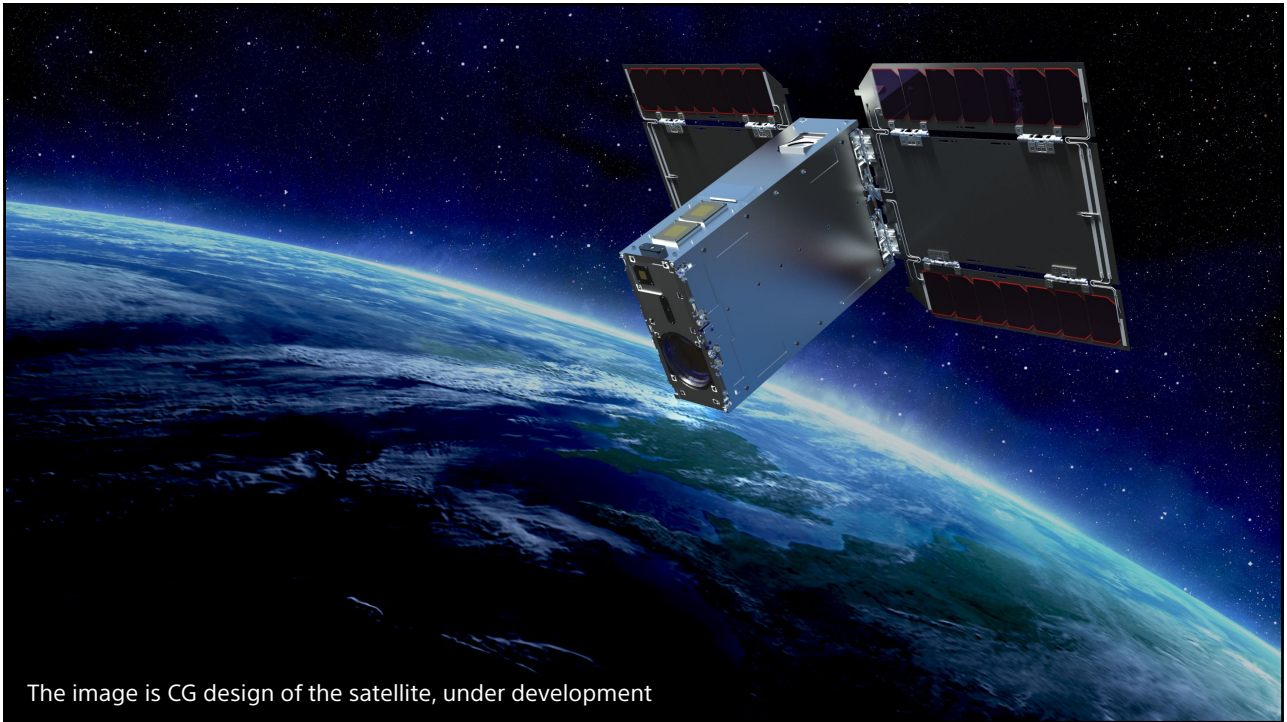
東京大学
THE UNIVERSITY OF TOKYO



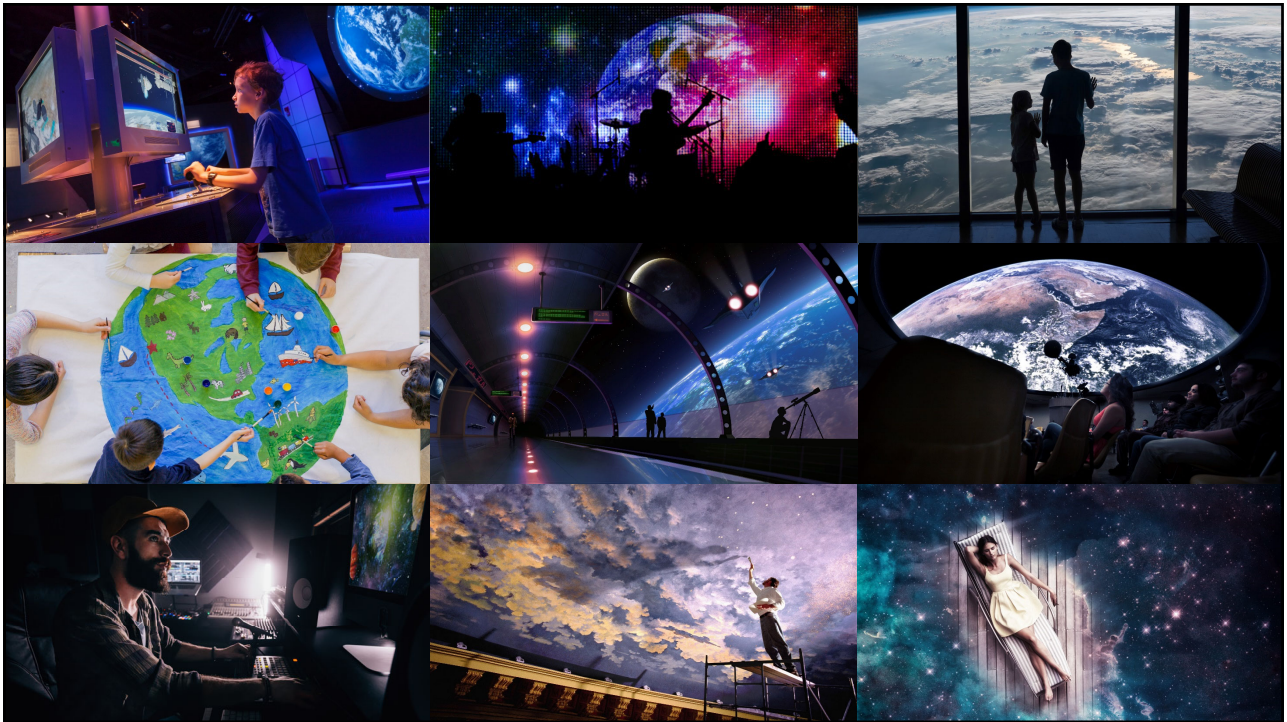
**Collaboration on technological demonstrations and
exploration of business opportunities**



©JAXA/NASA Image of the Earth taken by JAXA astronaut Kimiya Yui from International Space Station



The image is CG design of the satellite, under development





**Social Global Relief Fund
for COVID-19**

(100 Million USD)



GLOBAL SOCIAL JUSTICE FUND

(100 Million USD)

Medical



Donation of face shields



Free provision of "aibo" to medical institutions

Education



Providing educational support for children



Production and distribution of educational STEM content

Creative Community

DIVOC-12
ディボック・トゥエルブ

Providing opportunities for creators to produce films



Free camera check ups to photographers



Product donation to International African American Museum



Founding partner of the first and only comprehensive national audio Black News service



Partnership with National Museum of African American Music



Provides access and exposure for those from underrepresented communities to television episodic directing



Fostering diversity within the gaming industries



Training course for Black women in live music

SONY

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- (i) Sony's ability to maintain product quality and customer satisfaction with its products and services;
- (ii) Sony's ability to continue to design and develop and win acceptance of, as well as achieve sufficient cost reductions for, its products and services, including image sensors, game and network platforms, smartphones and televisions, which are offered in highly competitive markets characterized by severe price competition and continual new product and service introductions, rapid development in technology and subjective and changing customer preferences;
- (iii) Sony's ability to implement successful hardware, software, and content integration strategies, and to develop and implement successful sales and distribution strategies in light of new technologies and distribution platforms;
- (iv) the effectiveness of Sony's strategies and their execution, including but not limited to the success of Sony's acquisitions, joint ventures, investments, capital expenditures, restructurings and other strategic initiatives;
- (v) changes in laws, regulations and government policies in the markets in which Sony and its third-party suppliers, service providers and business partners operate, including those related to taxation, as well as growing consumer focus on corporate social responsibility;
- (vi) Sony's continued ability to identify the products, services and market trends with significant growth potential, to devote sufficient resources to research and development, to prioritize investments and capital expenditures correctly and to recoup its investments and capital expenditures, including those required for technology development and product capacity;
- (vii) Sony's reliance on external business partners, including for the procurement of parts, components, software and network services for its products or services, the manufacturing, marketing and distribution of its products, and its other business operations;
- (viii) the global economic and political environment in which Sony operates and the economic and political conditions in Sony's markets, particularly levels of consumer spending;
- (ix) Sony's ability to meet operational and liquidity needs as a result of significant volatility and disruption in the global financial markets or a ratings downgrade;
- (x) Sony's ability to forecast demands, manage timely procurement and control inventories;
- (xi) foreign exchange rates, particularly between the yen and the U.S. dollar, the euro and other currencies in which Sony makes significant sales and incurs production costs, or in which Sony's assets, liabilities and operating results are denominated;
- (xii) Sony's ability to recruit, retain and maintain productive relations with highly skilled personnel;
- (xiii) Sony's ability to prevent unauthorized use or theft of intellectual property rights, to obtain or renew licenses relating to intellectual property rights and to defend itself against claims that its products or services infringe the intellectual property rights owned by others;
- (xiv) the impact of changes in interest rates and unfavorable conditions or developments (including market fluctuations or volatility) in the Japanese equity markets on the revenue and operating income of the Financial Services segment;
- (xv) shifts in customer demand for financial services such as life insurance and Sony's ability to conduct successful asset liability management in the Financial Services segment;
- (xvi) risks related to catastrophic disasters, pandemic disease or similar events;
- (xvii) the ability of Sony, its third-party service providers or business partners to anticipate and manage cybersecurity risk, including the risk of unauthorized access to Sony's business information and the personally identifiable information of its employees and customers, potential business disruptions or financial losses; and
- (xviii) the outcome of pending and/or future legal and/or regulatory proceedings.

Risks and uncertainties also include the impact of any future events with material adverse impact. The continued impact of COVID-19 could heighten many of the risks and uncertainties noted above. Important information regarding risks and uncertainties is also set forth in Sony's most recent Form 20-F, which is on file with the U.S. Securities and Exchange Commission.